Invesco

powerSHARES®

PWC

PowerShares Dynamic Market Portfolio

As of Sept. 30, 2014

Fund Description

The PowerShares Dynamic Market Portfolio is based on the Dynamic Market Intellidex℠ Index. The Fund will normally invest at least 90% of its total assets in common stocks that comprise the Index. The Intellidex thoroughly evaluates companies based on a variety of investment merit criteria, including fundamental growth, stock valuation, investment timeliness and risk factors. Stocks that, based upon the rankings, are believed to possess the greatest investment potential are selected for the Underlying Intellidex and incorporated into the Fund's portfolio. The Fund and the Index are rebalanced and reconstituted quarterly in February, May, August and November.

There are risks involved with investing in ETFs, including possible loss of money. Shares are not actively managed and are subject to risks similar to those of stocks, including those regarding short selling and margin maintenance requirements. Ordinary brokerage commissions apply. The Fund's return may not match the return of the Underlying Index.

Fund Data

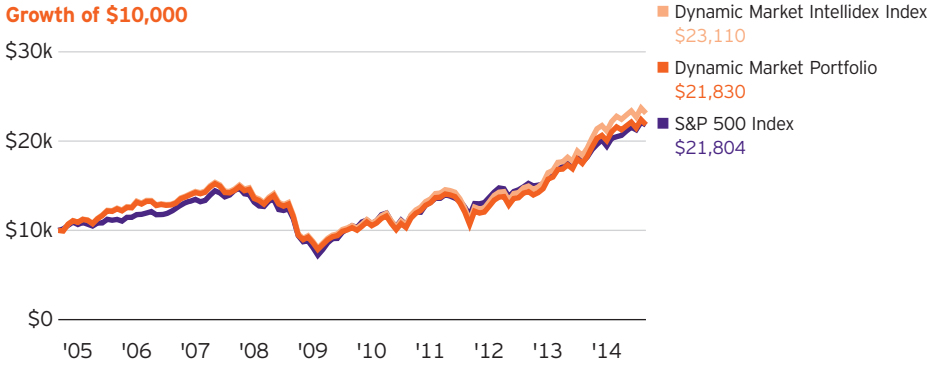
Dynamic Market Portfolio	PWC
Intraday NAV (IIV)	PWCIV
CUSIP	73935X104
Listing Exchange	NYSE Arca
Number of Securities	100
30-Day SEC Yield	0.90%
30-Day SEC Unsubsidized Yield	N/A
Total Expense Ratio	0.60%

N/A indicates that during the 30-day period shown, Fund costs did not exceed the expense cap as outlined in the prospectus and the Adviser did not waive any fees in accordance with the Fee Waiver and Expense Assumption Agreement. Please see current prospectus for more information.

Underlying Index Data

Dynamic Market Intellidex	DYI
Index Provider	NYSE Arca

Growth of $10,000



Data beginning 10 years prior to the ending date of Sept. 30, 2014. Fund performance shown at NAV.

Fund Performance & Index History (%)

	YTD	1 year	3 year	5 year	10 year	Fund Inception
Underlying Index						
Dynamic Market Intellidex Index	6.32	20.34	27.86	17.01	8.74	10.72
Benchmark Index						
S&P 500 Index	8.34	19.73	22.99	15.70	8.11	9.16
Fund						
NAV	5.79	19.52	26.98	16.22	8.12	10.04
After Tax Held	5.51	19.14	26.63	15.95	7.93	9.85
After Tax Sold	3.28	11.09	21.55	13.10	6.62	8.37
Market Price	5.83	19.62	26.99	16.25	8.11	10.04

Performance data quoted represents past performance. Past performance is not a guarantee of future results; current performance may be higher or lower than performance quoted. Investment returns and principal value will fluctuate and Shares, when redeemed, may be worth more or less than their original cost. See invescopowershares.com to find the most recent month-end performance numbers. After Tax Held represents total return after taxes on distributions and assumes Shares have not been sold. After Tax Sold represents total return after taxes on distributions and the sale of Fund Shares. After-tax returns reflect the highest federal income tax rate but exclude state and local taxes. Market returns are based on the midpoint of the bid/ask spread at 4 p.m. ET and do not represent the returns an investor would receive if shares were traded at other times. Fund performance reflects fee waivers, absent which, performance data quoted would have been lower.

10-Year Index Statistics

	Alpha	Beta	Correlation	Sharpe Ratio	Volatility (%)
Dynamic Market Intellidex Index	–	–	–	0.46	15.87
S&P 500 Index	0.63	1.02	0.94	0.45	14.71

Alpha, beta and correlation are that of the underlying index.

A Smart Beta Portfolio

Fund Inception: May 1, 2003

Index returns do not represent Fund returns. An investor cannot invest directly in an index.

Neither the underlying Index nor the benchmark indexes charge management fees or brokerage expenses, and no such fees or expenses were deducted from the performance shown; nor do any of the indexes lend securities, and no revenues from securities lending were added to the performance shown. In addition, the results actual investors might have achieved would have differed from those shown because of differences in the timing, amounts of their investments, and fees and expenses associated with an investment in the Fund.

The S&P 500® Index is an unmanaged index considered representative of the US stock market.

Shares are not FDIC insured, may lose value and have no bank guarantee.

Shares are not individually redeemable and owners of the Shares may acquire those Shares from the Fund and tender those Shares for redemption to the Fund in Creation Unit aggregations only, typically consisting of 50,000 Shares.

PWC PowerShares Dynamic Market Portfolio

As of Sept. 30, 2014

Top Fund Holdings (%)

Name	Weight
Halliburton	4.07
Cameron	3.81
Archer-Daniels Midland	3.18
Kroger	3.17
Micron Technology	2.88
L-3 Communications	2.82
Skyworks Solutions	2.81
Southwest Airlines	2.75
Intel	2.73
Texas Instruments	2.71
Mosaic	2.61
Hewlett-Packard	2.57
Expedia	2.43
Marriott International 'A'	2.40
Delta Air Lines	2.38
Edwards Lifesciences	2.33
WellPoint	2.33
Hilton Worldwide Holdings	2.32
Wynn Resorts	2.32
HCA	2.29
Gilead Sciences	2.24
Exelon	2.07
Wells Fargo	1.73
Voya Financial	1.71
Prudential Financial	1.68
Lincoln National	1.67
Principal Financial	1.66
Blackstone Group LP	1.61
Nustar GP Holdings	0.92
Alliance Holdings	0.87

Please see the website for complete holdings information. Holdings are subject to change.

Annual Index Performance (%)

	Dynamic Market Intellidex Index	S&P 500 Index
2004	20.06	10.87
2005	13.90	4.91
2006	11.60	15.78
2007	4.74	5.49
2008	-36.38	-36.99
2009	19.24	26.47
2010	17.98	15.08
2011	-5.33	2.11
2012	22.49	16.00
2013	41.80	32.39
2014 YTD	6.32	8.34

Fund Details

P/B Ratio	2.39
P/E Ratio	15.57
Return on Equity	22.15%
Weighted Market Cap ($MM)	32,777

Fund Market-Cap Allocations (%)

Large-Cap Blend	14.61
Large-Cap Growth	20.23
Large-Cap Value	17.83
Mid-Cap Blend	3.24
Mid-Cap Growth	14.49
Mid-Cap Value	15.24
Small-Cap Blend	5.30
Small-Cap Growth	3.01
Small-Cap Value	6.05

Fund Sector Allocations (%)

Consumer Discretionary	13.39
Consumer Staples	9.01
Energy	11.28
Financials	14.27
Health Care	13.02
Industrials	11.08
Information Technology	19.04
Materials	3.76
Telecommunication Services	2.22
Utilities	2.93

Leading the Intelligent ETF Revolution®

About risk

Investments focused in a particular industry are subject to greater risk, and are more greatly impacted by market volatility, than more diversified investments.

Equity risk states that the value of equity securities, including common stocks, may fall due to both changes in general economic and political conditions that impact the market as a whole, as well as factors that directly relate to a specific company or industry.

The fund may engage in frequent trading of its portfolio securities in connection with the rebalancing or adjustment of the Underlying Index.

Investing in securities of medium-sized companies may involve greater risk than is customarily associated with investing in large companies.

The **Intraday NAV** is a symbol representing estimated fair value based on the most recent intraday price of underlying assets. **Volatility** is the annualized standard deviation of index returns. **Sharpe Ratio** is a risk-adjusted measure calculated using standard deviation and excess return to determine reward per unit of risk. A higher Sharpe Ratio indicates better risk-adjusted performance. **Correlation** indicates the degree to which two investments have historically moved in the same direction and magnitude. **Alpha** is a measure of performance on a risk-adjusted basis. **Weighted Harmonic Average Stock Price-to-Earnings Ratio (P/E Ratio)** is the share price divided by earnings per share. It is measured on a 12-month trailing basis. **Weighted Harmonic Average Stock Price-to-Book-Value Ratio (P/B Ratio)** is the ratio of a stock's market price to a company's net asset value. **Weighted Harmonic Average** is a method of calculating an average value that lessens the impact of large outliers and increases the impact of small ones. **Weighted Average Return on Equity** is net income divided by net worth. **Weighted Market Capitalization** is the sum of each underlying securities' market value.The **30-Day SEC Yield** is based on a 30-day period and is computed by dividing the net investment income per share earned during the period by the maximum offering price per share on the last day of the period. The **30-Day SEC Unsubsidized Yield** reflects the 30-day yield if the investment adviser were not waiving all or part of its fee or reimbursing the fund for part of its expenses. Total return would have also been lower in the absence of these temporary reimbursements or waivers. **Beta** is a measure of risk representing how a security is expected to respond to general market movements. **Smart Beta** represents an alternative and selection index based methodology that seeks to outperform a benchmark or reduce portfolio risk, or both. Smart beta funds may underperform cap-weighted benchmarks and increase portfolio risk.

Typically, security classifications used in calculating allocation tables are as of the last trading day of the previous month.

The Global Industry Classification Standard was developed by and is the exclusive property and a service mark of MSCI, Inc. and Standard & Poor's.

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Invesco Distributors, Inc. is the distributor of the PowerShares Exchange-Traded Fund Trust.

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Before investing, investors should carefully read the prospectus/summary prospectus and carefully consider the investment objectives, risks, charges and expenses. For this and more complete information about the Fund call 800 983 0903 or visit invescopowershares.com for the prospectus/summary prospectus.

Note: Not all products available through all firms or in all jurisdictions.

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