

PowerShares Dividend Achievers Portfolio

As of Dec. 31, 2014

Fund Description

The PowerShares Dividend Achievers™ Portfolio seeks to replicate, before fees and expenses, the NASDAQ US Broad Dividend Achievers™ Index, which is designed to identify a diversified group of dividend-paying companies. The Fund will normally invest at least 90% of its total assets in dividend-paying common stocks that comprise the Index. These companies have increased their annual dividend for 10 or more consecutive fiscal years. The Fund and the Index are reconstituted annually in March and rebalanced quarterly in March, June, September and December.

There are risks involved with investing in ETFs, including possible loss of money. Shares are not actively managed and are subject to risks similar to those of stocks, including those regarding short selling and margin maintenance requirements. Ordinary brokerage commissions apply. The Fund's return may not match the return of the Underlying Index.

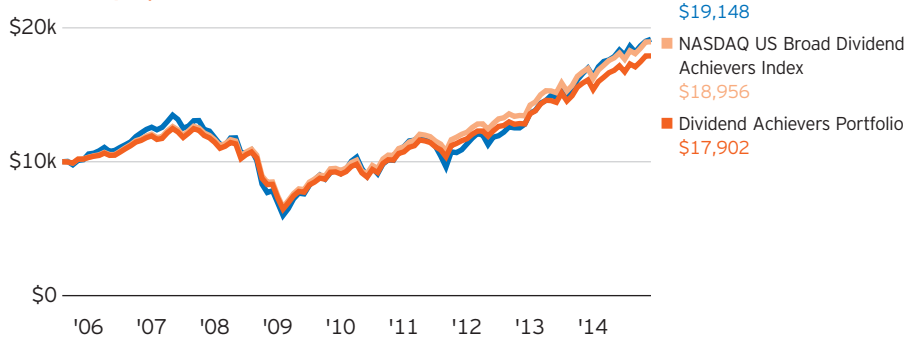
Fund Data

Dividend Achievers Portfolio	PFM
Intraday NAV (IIV)	PFMIV
CUSIP	73935X732
Listing Exchange	NYSE Arca
Number of Securities	237
30-Day SEC Yield	2.13%
30-Day SEC Unsubsidized Yield	2.13%
Total Expense Ratio	0.55%

Underlying Index Data

NASDAQ US Broad Dividend Achievers	DAATR
Index Provider	The NASDAQ OMX Group, Inc.

Growth of \$10,000



Data beginning Fund inception and ending Dec. 31, 2014. Fund performance shown at NAV.

Fund Performance & Index History (%)

	1 year	3 year	5 year	10 year	Fund Inception
Underlying Index					
NASDAQ US Broad Dividend Achievers Index	11.76	16.29	14.81	6.63	7.13
Benchmark Index					
Russell 3000 Value Index	12.70	20.68	15.34	7.26	7.24
Fund					
NAV	11.12	15.66	14.14	-	6.47
After Tax Held	10.17	15.01	13.61	-	6.03
After Tax Sold	6.27	12.16	11.29	-	5.16
Market Price	11.39	15.66	14.17	-	6.48

Returns less than one year are cumulative. Performance data quoted represents past performance. Past performance is not a guarantee of future results; current performance may be higher or lower than performance quoted. Investment returns and principal value will fluctuate and Shares, when redeemed, may be worth more or less than their original cost. See invescopowershares.com to find the most recent month-end performance numbers. After Tax Held represents total return after taxes on distributions and assumes Shares have not been sold. After Tax Sold represents total return after taxes on distributions and the sale of Fund Shares. After-tax returns reflect the highest federal income tax rate but exclude state and local taxes. Market returns are based on the midpoint of the bid/ask spread at 4 p.m. ET and do not represent the returns an investor would receive if shares were traded at other times. Fund performance reflects fee waivers, absent which, performance data quoted would have been lower.

10-Year Index Statistics

	Alpha	Beta	Correlation	Sharpe Ratio	Volatility (%)
NASDAQ US Broad Dividend Achievers Index	-	-	-	0.41	12.87
Russell 3000 Value Index	0.51	0.78	0.95	0.37	15.77

Alpha, beta and correlation are that of the underlying index.

A Smart Beta Portfolio

Fund Inception: Sept. 15, 2005

Index returns do not represent Fund returns. An investor cannot invest directly in an index.

Neither the underlying Index nor the benchmark indexes charge management fees or brokerage expenses, and no such fees or expenses were deducted from the performance shown; nor do any of

the indexes lend securities, and no revenues from securities lending were added to the performance shown. In addition, the results actual investors might have achieved would have differed from those shown because of differences in the timing, amounts of their investments, and fees and expenses associated with an investment in the Fund.

The Russell 3000® Value Index is an unmanaged index considered representative of US value stocks. The Russell 3000 Value Index is a trademark/service mark

of the Frank Russell Co. Russell® is a trademark of the Frank Russell Co.

Shares are not FDIC insured, may lose value and have no bank guarantee.

Shares are not individually redeemable and owners of the Shares may acquire those Shares from the Fund and tender those Shares for redemption to the Fund in Creation Unit aggregations only, typically consisting of 50,000 Shares.

As of Dec. 31, 2014

Top Fund Holdings (%)	
Name	Weight
Exxon Mobil	4.08
Procter & Gamble	4.03
Wal-Mart Stores	3.95
Johnson & Johnson	3.86
Chevron	3.68
Coca-Cola	3.21
Intel	3.05
AT&T	3.02
IBM	2.76
PepsiCo	2.47
Qualcomm	2.14
CVS Caremark	1.92
3M Company	1.83
United Technologies	1.82
Altria	1.71
McDonald's	1.58
ConocoPhillips	1.48
Walgreens Boots Alliance	1.25
Medtronic	1.24
Enterprise Products Partners	1.21
Abbott Laboratories	1.18
Lowe's	1.16
Nike 'B'	1.14
Occidental Petroleum	1.09
Colgate-Palmolive	1.09
Lockheed Martin	1.06
Monsanto	1.00
Texas Instruments	0.98
Caterpillar	0.96
EOG Resources	0.88

Please see the website for complete holdings information. Holdings are subject to change.

Annual Index Performance (%)		
	NASDAQ US Broad Dividend Achievers Index	Russell 3000 Value Index
2005	2.40	6.85
2006	16.66	22.34
2007	0.40	-1.01
2008	-29.06	-36.25
2009	11.95	19.76
2010	15.59	16.23
2011	9.71	-0.10
2012	11.42	17.55
2013	26.31	32.69
2014	11.76	12.70

Fund Details	
P/B Ratio	3.15
P/E Ratio	17.64
Return on Equity	24.57%
Weighted Market Cap (\$MM)	112,170

Fund Industry Allocations (%)	
Oil, Gas & Consumable Fuels	14.53
Food & Staples Retailing	7.61
Household Products	6.29
Beverages	5.88
Semiconductors & Semiconductor Equipment	4.83
Chemicals	4.69
Aerospace & Defense	4.18
Pharmaceuticals	3.86
Machinery	3.83
Health Care Equipment & Supplies	3.78

Fund Market-Cap Allocations (%)	
Large-Cap Blend	30.26
Large-Cap Growth	15.63
Large-Cap Value	38.84
Mid-Cap Blend	5.10
Mid-Cap Growth	2.74
Mid-Cap Value	5.06
Small-Cap Blend	0.85
Small-Cap Growth	0.31
Small-Cap Value	1.23

Fund Sector Allocations (%)	
Consumer Discretionary	7.72
Consumer Staples	23.67
Energy	14.67
Financials	6.63
Health Care	8.15
Industrials	14.54
Information Technology	10.82
Materials	5.26
Telecommunication Services	3.09
Utilities	5.45

Leading the Intelligent ETF Revolution®

About risk

Investing in securities of small and medium-sized companies may involve greater risk than is customarily associated with investing in large companies.

Securities that pay high dividends as a group can fall out of favor with the market, causing such companies to underperform companies that do not pay high dividends.

Investments focused in a particular industry are subject to greater risk, and are more greatly impacted by market volatility, than more diversified investments.

Equity risk states that the value of equity securities, including common stocks, may fall due to both changes in general economic and political conditions that impact the market as a whole, as well as factors that directly relate to a specific company or industry.

The **Intraday NAV** is a symbol representing estimated fair value based on the most recent intraday price of underlying assets. **Volatility** is the annualized standard deviation of index returns. **Sharpe Ratio** is a risk-adjusted measure calculated using standard deviation and excess return to determine reward per unit of risk. A higher Sharpe Ratio indicates better risk-adjusted performance. **Correlation** indicates the degree to which two investments have historically moved in the same direction and magnitude. **Alpha** is a measure of performance on a risk-adjusted basis. **Weighted**

Harmonic Average Stock Price-to-Earnings Ratio (P/E Ratio) is the share price divided by earnings per share. It is measured on a 12-month trailing basis. **Weighted Harmonic Average Stock Price-to-Book-Value Ratio (P/B Ratio)** is the ratio of a stock's market price to a company's net asset value. **Weighted Harmonic Average** is a method of calculating an average value that lessens the impact of large outliers and increases the impact of small ones. **Weighted Average Return on Equity** is net income divided by net worth. **Weighted Market Capitalization** is the sum of each underlying securities' market value. The **30-Day SEC Yield** is based on a 30-day period and is computed by dividing the net investment income per share earned during the period by the maximum offering price per share on the last day of the period. The **30-Day SEC Unsubsidized Yield** reflects the 30-day yield if the investment adviser were not waiving all or part of its fee or reimbursing the fund for part of its expenses. Total return would have also been lower in the absence of these temporary reimbursements or waivers. **Beta** is a measure of risk representing how a security is expected to respond to general market movements. **Smart Beta** represents an alternative and selection index based methodology that seeks to outperform a benchmark or reduce portfolio risk, or both. Smart beta funds may underperform cap-weighted benchmarks and increase portfolio risk. The Global Industry Classification Standard was developed by and is the exclusive property and a service mark of MSCI, Inc. and Standard & Poor's.

Typically, security classifications used in calculating allocation tables are as of the last trading day of the previous month.

The NASDAQ US Broad Dividend Achievers™ Index is a trademark of NASDAQ OMX Group, Inc. and is licensed for use by Invesco PowerShares Capital Management LLC in connection with the PowerShares Dividend Achievers Portfolio. The Fund is not sponsored or endorsed by NASDAQ OMX Group, Inc., and NASDAQ OMX Group, Inc. makes no warranty or representation as to the accuracy and/or completeness of the Index or results to be obtained by any person from use of the Index or the trading of the Product.

Invesco Distributors, Inc. is the distributor of the PowerShares Exchange-Traded Fund Trust.

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Before investing, investors should carefully read the prospectus/summary prospectus and carefully consider the investment objectives, risks, charges and expenses. For this and more complete information about the Fund call 800 983 0903 or visit invescopowershares.com for the prospectus/summary prospectus.

Note: Not all products available through all firms or in all jurisdictions.