

KBWD PowerShares KBW High Dividend Yield Financial Portfolio

As of Dec. 31, 2014

Fund Description

The PowerShares KBW High Dividend Yield Financial Portfolio is based on the KBW Financial Sector Dividend Yield Index. The Fund will normally invest at least 90% of its total assets in securities that comprise the Index. The Index is calculated using a dividend yield weighted methodology that seeks to reflect the performance of approximately 24 to 40 publicly listed financial companies that are principally engaged in the business of providing financial services and products, including banking, insurance and diversified financial services, in the United States. The Index may also include securities of Business Development Corporations and equity and mortgage real estate investment trusts. The Fund and the Index are rebalanced and reconstituted quarterly.

There are risks involved with investing in ETFs, including possible loss of money. Shares are not actively managed and are subject to risks similar to those of stocks, including those regarding short selling and margin maintenance requirements. Ordinary brokerage commissions apply. The Fund's return may not match the return of the Underlying Index.

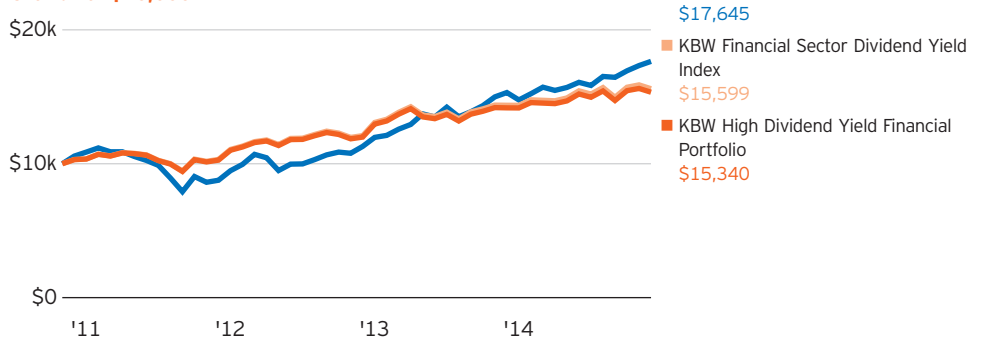
Fund Data

KBW High Dividend Yield Financial Portfolio	KBWD
Intraday NAV (IIV)	KBWDIV
CUSIP	73936Q793
Listing Exchange	NYSE Arca
Number of Securities	37
30-Day SEC Yield	8.29%
30-Day SEC Unsubsidized Yield	8.29%
Total Expense Ratio	1.55%

Underlying Index Data

KBW Financial Sector Dividend Yield	KDXTR
Index Provider	Keefe, Bruyette & Woods, Inc.

Growth of \$10,000



Data beginning Fund inception and ending Dec. 31, 2014. Fund performance shown at NAV.

Fund Performance & Index History (%)

	1 year	3 year	5 year	10 year	Fund Inception
Underlying Index KBW Financial Sector Dividend Yield Index	8.59	14.76	14.48	-	11.52
Benchmark Index S&P 500 Financials Index	15.20	26.26	13.36	0.12	14.94
Fund NAV	8.23	14.32	-	-	11.05
After Tax Held	4.43	11.60	-	-	8.38
After Tax Sold	4.59	10.50	-	-	8.05
Market Price	8.36	14.25	-	-	11.11

Returns less than one year are cumulative. Performance data quoted represents past performance. Past performance is not a guarantee of future results; current performance may be higher or lower than performance quoted. Investment returns and principal value will fluctuate and Shares, when redeemed, may be worth more or less than their original cost. See invescopowershares.com to find the most recent month-end performance numbers. After Tax Held represents total return after taxes on distributions and assumes Shares have not been sold. After Tax Sold represents total return after taxes on distributions and the sale of Fund Shares. After-tax returns reflect the highest federal income tax rate but exclude state and local taxes. Market returns are based on the midpoint of the bid/ask spread at 4 p.m. ET and do not represent the returns an investor would receive if shares were traded at other times. Fund performance reflects fee waivers, absent which, performance data quoted would have been lower.

5-Year Index Statistics

	Alpha	Beta	Correlation	Sharpe Ratio	Volatility (%)
KBW Financial Sector Dividend Yield Index	-	-	-	1.25	11.50
S&P 500 Financials Index	7.02	0.52	0.79	0.76	17.40

Alpha, beta and correlation are that of the underlying index.

A Smart Beta Portfolio

Fund Inception: Dec. 2, 2010

Index returns do not represent Fund returns. An investor cannot invest directly in an index.

Neither the underlying Index nor the benchmark indexes charge management fees or brokerage expenses, and no such fees or expenses were

deducted from the performance shown; nor do any of the indexes lend securities, and no revenues from securities lending were added to the performance shown. In addition, the results actual investors might have achieved would have differed from those shown because of differences in the timing, amounts of their investments, and fees and expenses associated with an investment in the Fund.

The S&P 500® Financials Index is an unmanaged index

considered representative of the financial market.

Shares are not FDIC insured, may lose value and have no bank guarantee.

Shares are not individually redeemable and owners of the Shares may acquire those Shares from the Fund and tender those Shares for redemption to the Fund in Creation Unit aggregations only, typically consisting of 50,000 Shares.



PowerShares KBW High Dividend Yield Financial Portfolio

As of Dec. 31, 2014

Top Fund Holdings (%)	
Name	Weight
Medley Capital	5.72
Invesco Mortgage Capital	4.87
Triangle Capital BDC	4.73
American Capital Agency	4.50
Pennant Park Investment BDC	4.40
Apollo Investment BDC	4.19
THL Credit BDC	4.14
Anworth Mortgage Asset	4.12
PennyMac Mortgage Investment Trust	4.11
Capstead Mortgage	4.05
Ares Capital	3.98
Annaly Capital Management	3.97
Hatteras Financial	3.86
MFA Financial	3.76
Hercules Technology Growth Capital BDC	3.36
Starwood Property Trust	3.11
Oritani Financial	2.58
New York Community Bancorp	2.45
Colony Financial	2.29
Hospitality Properties Trust	2.26
BGC Partners	2.20
Textainer Group Holdings	2.00
Blackstone Group LP	1.97
People's United Financial	1.66
Northwest Bancshares MD	1.64
FNB	1.46
Trustmark	1.43
Safety Insurance	1.40
Sun Communities	1.34
Dime Community Bancshares	1.30

Please see the website for complete holdings information. Holdings are subject to change.

Leading the Intelligent ETF Revolution®

About risk

The Fund is considered non-diversified and may be subject to greater risks than a diversified fund.

There are certain risks inherent in investing in Business Development Corporations ("BDCs"). The Investment Company Act of 1940, as amended (the "1940 Act"), imposes certain restraints upon the operations of a BDC. For example, BDCs are required to invest at least 70% of their total assets primarily in securities of private companies or thinly traded US public companies, cash, cash equivalents, US government securities and high quality debt investments that mature in one year or less. Generally, little public information exists for private and thinly traded companies and there is a risk that investors may not be able to make a fully informed investment decision. With investments in debt instruments, there is a risk that the issuer may default on its payments or declare bankruptcy. Additionally, a BDC may only incur indebtedness in amounts such that the BDC's asset coverage equals at least 200% after such incurrence. These limitations on asset mix and leverage may prohibit the way that the BDC raises capital. BDCs generally invest in less mature private companies which involve greater risk than well-established publicly-traded companies. To the extent that the Fund invests a portion of its assets in BDCs, a shareholder in the Fund will bear not only his or her proportionate share of the expenses of the Fund, but also, indirectly the expenses of the BDCs.

Investments focused in a particular industry or sector, such as the financial services sector are subject to greater risk, and are more greatly impacted by market volatility, than more diversified investments.

Securities that pay high dividends as a group can fall out of favor with the market, causing such companies to underperform companies that do not pay high dividends.

Although the Fund will not invest in real estate directly, the REITs in which the Fund will invest will be subject

Annual Index Performance (%)		
	KBW Financial Sector Dividend Yield Index	S&P 500 Financials Index
2009	56.61	17.22
2010	29.98	12.13
2011	0.09	-17.06
2012	17.21	28.82
2013	18.75	35.63
2014	8.59	15.20

Fund Details	
P/B Ratio	1.41
P/E Ratio	14.01
Return on Equity	7.00%
Weighted Market Cap (\$MM)	2,664

Fund Subindustry Allocations (%)	
Mortgage REITs	38.63
Asset Management & Custody Banks	33.45
Thriffs & Mortgage Finance	9.64
Regional Banks	7.16
Property & Casualty Insurance	2.64
Hotel & Resort REITs	2.26
Investment Banking & Brokerage	2.20
Trading Companies & Distributors	2.00
Residential REITs	1.34
Insurance Brokers	0.69

Fund Market-Cap Allocations (%)	
Large-Cap Blend	-
Large-Cap Growth	-
Large-Cap Value	1.98
Mid-Cap Blend	2.37
Mid-Cap Growth	3.93
Mid-Cap Value	16.42
Small-Cap Blend	7.19
Small-Cap Growth	-
Small-Cap Value	68.10

to risks inherent in the direct ownership of real estate. Investing in securities of small and medium-sized companies may involve greater risk than is customarily associated with investing in large companies.

Equity risk states that the value of equity securities, including common stocks, may fall due to both changes in general economic and political conditions that impact the market as a whole, as well as factors that directly relate to a specific company or industry.

The **Intraday NAV** is a symbol representing estimated fair value based on the most recent intraday price of underlying assets. **Volatility** is the annualized standard deviation of index returns. **Sharpe Ratio** is a risk-adjusted measure calculated using standard deviation and excess return to determine reward per unit of risk. A higher Sharpe Ratio indicates better risk-adjusted performance. **Correlation** indicates the degree to which two investments have historically moved in the same direction and magnitude. **Alpha** is a measure of performance on a risk-adjusted basis. **Weighted Harmonic Average Stock Price-to-Earnings Ratio (P/E Ratio)** is the share price divided by earnings per share. It is measured on a 12-month trailing basis. **Weighted Harmonic Average Stock Price-to-Book-Value Ratio (P/B Ratio)** is the ratio of a stock's market price to a company's net asset value. **Weighted Harmonic Average** is a method of calculating an average value that lessens the impact of large outliers and increases the impact of small ones. **Weighted Average Return on Equity** is net income divided by net worth. **Weighted Market Capitalization** is the sum of each underlying securities' market value. The **30-Day SEC Yield** is based on a 30-day period and is computed by dividing the net investment income per share earned during the period by the maximum offering price per share on the last day of the period. The **30-Day SEC Unsubsidized Yield** reflects the 30-day yield if the investment adviser were not waiving all or part of its fee or reimbursing the fund for part of its expenses. Total return would have also been lower in the

absence of these temporary reimbursements or waivers. **Beta** is a measure of risk representing how a security is expected to respond to general market movements. **Smart Beta** represents an alternative and selection index based methodology that seeks to outperform a benchmark or reduce portfolio risk, or both. Smart beta funds may underperform cap-weighted benchmarks and increase portfolio risk. Typically, security classifications used in calculating allocation tables are as of the last trading day of the previous month.

The Global Industry Classification Standard was developed by and is the exclusive property and a service mark of MSCI, Inc. and Standard & Poor's.

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Before investing, investors should carefully read the prospectus/summary prospectus and carefully consider the investment objectives, risks, charges and expenses. For this and more complete information about the Fund call 800 983 0903 or visit invescopowershares.com for the prospectus/summary prospectus.

Note: Not all products available through all firms or in all jurisdictions.