

Agents of innovation

Nasdaq Next Generation 100 Index: Case Studies

January 2024

For professional investors, qualified clients/sophisticated investors

Nasdaq and Invesco have both long been associated with innovation. The Nasdaq Next Generation 100 index provides access to the next generation of innovators, while Invesco enables you to access them through our ETFs.

The index includes the next 100 largest non-financial companies listed on the Nasdag exchange, outside of the Nasdaq-100 Index. The index provides targeted exposure to those forward-thinking, mid-cap innovators.

Learn more about some of these "agents of innovation" from a selection of sectors, and how they continue to innovate.

Discover some of the next generation of innovators

Etsy Inc.

E-commerce platform, Etsy, provides like-minded entrepreneurs a place to sell a range of creative goods, from handcrafted pieces to vintage treasures. The Etsy marketplace is an innovative technology platform, with a mission to 'keep commerce human' through connecting buyers and sellers to one of a kind goods.

In 2022, Etsy's research and development (R&D) spend was US\$41m, 51% increase from 20211.

Sector: Consumer Discretionary **HQ**: Brooklyn Founded: 2005 Next Generation 100 weighting: 0.68%².

Ticker: ETSY

Tractor Supply Co.

Tractor Supply is the largest rural lifestyle retailer in the U.S., ranking 291 on the Fortune 500 and have goals to reduce their carbon footprint and achieve net zero emissions across all operations by 2040. One way in which the company have been on track to achieve these goals is through their supply distribution, and having become a Smart Way transport partner the company has eliminated over 6 million shipping miles from the road over the last 12 months3.

Tractor Supply annual revenue for 2022 was \$14.20B, a 11.57% increase from 20214.

Sector: Consumer Staples

Founded: 1938

Next Generation 100 weighting: 1.64%⁵

Ticker: TSCO

BioMarin Pharmaceutical Inc.

With Genetics and Molecular biology at the company's core, BioMarin Pharmaceutical Inc has been able to develop targeted therapies and products for individuals diagnosed with rare genetic diseases which have previously been overlooked.

BioMarin's annual R&D expenses for 2022 was US\$65m, a 3.31% increase from 20216.

Sector: Healthcare HQ: California Founded: 1997 Next Generation 100 weighting: 1.28%7 Ticker: BMRN

First Solar Inc.

America's leading solar energy company provider, First Solar, targets innovative technological solutions in order to optimise solar generation and solar energy performance.

The company has dedicated US\$270m8 towards a new Research & Development centre in order to meet rising demands for efficient renewable energy. Revenues for the quarter ending September 30 2023 was \$80m, a 27.37% increase yearover-year9.

Sector: Technology **HQ**: Arizona Founded: 1999

Nex Generation 100 weighting: 1.3%¹⁰

Ticker: FSLR





Footnotes

- 1. Source: Macrotrends: Etsy R&D 2013-2023, as of 31 December 2023
- 2. Source: Invesco as of 31 December 2023
- Source: 2024, Tractor Supply Co.
- 4. Source: Marcotrends: Coca-Cola Europacific Partners Revenues 2010-2023, as of 30 June 2023
- 5. Source: Invesco as of 31 December 2023
- 6. Source: Macrotrends: BioMarin Pharmaceutical R&D Expenses 2010 2023, as of 31 December 2023
- 7. Source: Invesco as of 31 December 2023
- 8. Source: First Solar, as of 11 January 2023
- 9. Source: Marcotrends: First Solar Revenues 2010-2023, as of 31 December 2023
- 10. Source: Invesco as of 31 December 2023

Investment Risks

The value of investments and any income will fluctuate (this may partly be the result of exchange rate fluctuations) and investors may not get back the full amount invested.

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Further information

Telephone +44 (0)20 8538 4900* Email invest@invesco.com

etf.invesco.com

Portman Square House, 43-45 Portman Square, London W1H 6LY

*Please note telephone calls may be recorded