

Invesco Bloomberg Pricing Power ETF

POWA

Fund description

The Invesco Bloomberg Pricing Power ETF (Fund) is based on the Bloomberg Pricing Power Index (Index). The Fund will invest at least 80% of its total assets in securities that comprise the Index. The Index is composed of U.S. large- and mid-capitalization companies that the Index Provider believes, are well-positioned to maintain stable profit margins in all market conditions while focusing on companies that have the smallest deviations among their annual gross profit margins over the last five years. The Fund and the Index are rebalanced quarterly.

Effective after the close of markets on Aug. 25, 2023, the Fund's name, ticker, underlying index, index provider, investment objective, investment strategy and management fee changed. The Fund's name and ticker changed from Invesco Defensive Equity ETF (ticker: DEF) to the Invesco Bloomberg Pricing Power ETF (ticker: POWA). The Fund's Index Provider changed from Invesco Indexing LLC to Bloomberg Finance, L.P. and its Underlying Index changed from the Invesco Defensive Equity Index to the Bloomberg Pricing Power Index; and as a result, the Fund's objective and strategy changed to seek to track the investment results of the new Underlying index by investing at least 80% of its total assets in securities that comprise the new Underlying Index. The Fund's management fee was also reduced from 0.50% to 0.40%. See the prospectus for more information.

ETF Information

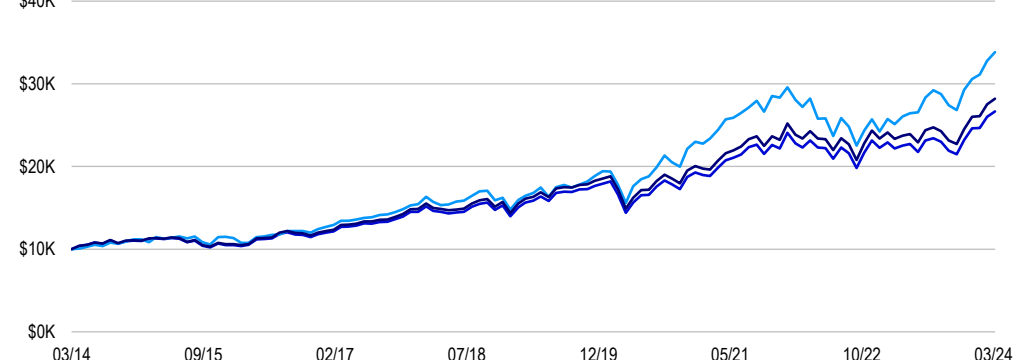
| | |
|-------------------------------|-------------------------------------|
| Fund Name | Invesco Bloomberg Pricing Power ETF |
| Fund Ticker | POWA |
| CUSIP | 46138J775 |
| Intraday NAV | POWAIV |
| 30 Day SEC Unsubsidized Yield | 0.96% |
| 30 day SEC Yield | 0.96% |
| Holdings | 50 |
| Management Fee | 0.40% |
| Total Expense Ratio | 0.40% |
| P/B Ratio | 11.19 |
| P/E Ratio | 30.02 |
| Return on Equity | 34.04% |
| Listing Exchange | NYSE Arca |
| Weighted Market Cap (\$MM) | 172,324.04 |

Underlying Index Data

| | |
|------------------------|-------------------------------------|
| Index Provider | Bloomberg Index Services Limited |
| Index Name | Bloomberg Pricing Power Index (USD) |
| Bloomberg Index Ticker | BPPUST |

Growth of \$10,000

■ Invesco Bloomberg Pricing Power ETF: \$26,654
■ S&P 500 Index-GR (USD): \$33,826
■ Bloomberg Pricing Power Index (USD)*: \$28,196



*Bloomberg Pricing Power Index performance prior to October 24, 2016, reflects that of the original Underlying Index, Sabrient Defense Equity Index. From 10/24/2016 to August 25, 2023, Index performance reflects that of the previous Underlying Index, Invesco Defensive Equity Index. From August 25, 2023 forward, the Index performance reflects that the Underlying Index, Bloomberg Pricing Power Index AND IS NOT INTENDED FOR ANY THIRD PARTY USE. Blended index performance applies only to the Growth of \$10,000.

Performance as at March 31, 2024

| Performance (%) | YTD | 1Y | 3Y | 5Y | 10Y | Fund Inception |
|------------------------|-------|-------|-------|-------|-------|----------------|
| ETF - NAV | 8.31 | 18.37 | 10.28 | 10.93 | 10.30 | 8.85 |
| ETF - Market Price | 8.36 | 18.36 | 10.18 | 10.93 | 10.31 | 8.85 |
| Benchmark ¹ | 10.56 | 29.88 | 11.49 | 15.05 | 12.96 | 10.00 |
| Underlying Index | 8.40 | - | - | - | - | - |
| Benchmark ² | 9.40 | 18.56 | 10.74 | 11.46 | - | - |

Calendar year performance (%)

| | 2023 | 2022 | 2021 | 2020 | 2019 | 2018 | 2017 | 2016 | 2015 | 2014 |
|------------------------|-------|--------|-------|-------|-------|-------|-------|-------|-------|-------|
| ETF - NAV | 10.64 | -7.59 | 24.88 | 7.46 | 28.29 | -3.73 | 21.14 | 14.18 | -4.49 | 12.87 |
| Underlying Index | - | - | - | - | - | - | - | - | - | - |
| Benchmark ¹ | 26.29 | -18.11 | 28.71 | 18.40 | 31.49 | -4.38 | 21.83 | 11.96 | 1.38 | 13.69 |
| Benchmark ² | 9.86 | -7.11 | 25.60 | 8.09 | 29.04 | -3.21 | 22.00 | - | - | - |

Returns less than one year are cumulative. Performance data quoted represents past performance. Past performance is not a guarantee of future results; current performance may be higher or lower than performance quoted. Investment returns and principal value will fluctuate and Shares, when redeemed, may be worth more or less than their original cost. See [invesco.com](https://www.invesco.com) to find the most recent month-end performance numbers. Market returns are based on the midpoint of the bid/ask spread at 4 p.m. ET and do not represent the returns an investor would receive if shares were traded at other times. Fund performance reflects fee waivers, absent which, performance data quoted would have been lower. As the result of a reorganization on April 6, 2018, the returns presented reflect performance of the Guggenheim predecessor fund. Invesco is not affiliated with Guggenheim.

Not a Deposit Not FDIC Insured Not Guaranteed by the Bank May Lose Value Not Insured by any Federal Government Agency. Shares are not individually redeemable and owners of the Shares may acquire those Shares from the Fund and tender those Shares for redemption to the Fund in Creation Unit aggregations only, typically consisting of 10,000 Shares. Index returns do not represent Fund returns. An investor cannot invest directly in an index.

Neither the underlying Index nor the benchmark indexes charge management fees or brokerage expenses, and no such fees or expenses were deducted from the performance shown; nor do any of the indexes lend securities, and no revenues from securities lending were added to the performance shown. In addition, the results actual investors might have achieved would have differed from those shown because of differences in the timing, amounts of their investments, and fees and expenses associated with an investment in the Fund.

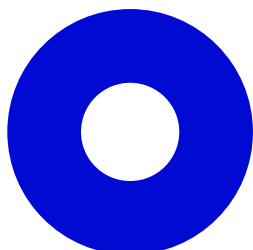
The Sabrient Defensive Equity Index is composed of stocks selected from a broad universe of US stocks and American depositary receipts (ADRs), based on their risk-return profiles during periods of stock market weakness and return potential during periods of market strength.

¹The S&P 500® Index is an unmanaged index considered representative of the US stock market.

²Invesco Defensive Equity Index is designed to provide exposure to securities of large-cap US issuers. The Index is computed using the gross total return, which reflects dividends paid.

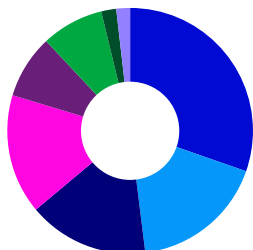
| Top ETF holdings (%) | | (Total holdings:50) |
|------------------------|--------|---------------------|
| Name | Weight | |
| Kroger | 2.27 | |
| General Electric | 2.24 | |
| Archer-Daniels-Midland | 2.21 | |
| Lowes | 2.13 | |
| Rollins | 2.12 | |
| Mettler-Toledo | 2.12 | |
| DuPont de Nemours | 2.11 | |
| Tractor Supply | 2.11 | |
| CRH | 2.11 | |
| Best Buy | 2.11 | |

Geographic allocation (%)



■ United States 100.00

Sector allocation (%)



| | |
|--------------------------|-------|
| ■ Industrials | 30.35 |
| ■ Information Technology | 17.68 |
| ■ Consumer Staples | 15.89 |
| ■ Health Care | 15.77 |
| ■ Consumer Discretionary | 8.35 |
| ■ Materials | 8.19 |
| ■ Communication Services | 1.97 |
| ■ Real Estate | 1.82 |

Investment risks

There are risks involved with investing in ETFs, including possible loss of money. Shares are not actively managed and are subject to risks similar to those of stocks, including those regarding short selling and margin maintenance requirements. Ordinary brokerage commissions apply. The Fund's return may not match the return of the Underlying Index. The Fund is subject to certain other risks. Please see the current prospectus for more information regarding the risk associated with an investment in the Fund.

The Fund may engage in frequent trading of its portfolio securities in connection with the rebalancing or adjustment of the Underlying Index.

Investments focused in a particular sector, such as industrials, are subject to greater risk, and are more greatly impacted by market volatility, than more diversified investments.

Stocks of medium-sized companies tend to be more vulnerable to adverse developments, may be more volatile, and may be illiquid or restricted as to resale.

Important information

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Typically, security classifications used in calculating allocation tables are as of the last trading day of the previous month.

The Global Industry Classification Standard was developed by and is the exclusive property and a service mark of MSCI, Inc. and Standard & Poor's.

This does not constitute a recommendation of any investment strategy or product for a particular investor. Investors should consult a financial professional before making any investment decisions.

Before investing, investors should carefully read the prospectus and consider the investment objectives, risks, charges and expenses. For this and more complete information about the fund, investors should ask their financial professionals for a prospectus or download one at [invesco.com](https://www.invesco.com)

Note: Not all products available through all firms or in all jurisdictions.

Glossary

30 Day SEC Unsubsidized Yield reflects the 30-day yield if the investment adviser were not waiving all or part of its fee or reimbursing the fund for part of its expenses. Total return would have also been lower in the absence of these temporary reimbursements or waivers.

30 Day SEC Yield is based on a 30-day period and is computed by dividing the net investment income per share earned during the period by the maximum offering price per share on the last day of the period.

Intraday NAV is a symbol representing estimated fair value based on the most recent intraday price of underlying assets.

Weighted Harmonic Average Stock Price-to-Earnings Ratio (P/E Ratio) is the share price divided by earnings per share. It is measured on a 12-month trailing basis.

Weighted Harmonic Average Stock Price-to-Book-Value Ratio (P/B Ratio) is the ratio of a stock's market price to a company's net asset value.

Weighted Market Capitalization is the sum of each underlying securities market value.