



DJD Invesco Dow Jones Industrial Average Dividend ETF

As of March 31, 2019

Fund Description

The Invesco Dow Jones Industrial Average Dividend ETF (Fund) seeks to track the investment results (before fees and expenses) of the Dow Jones Industrial Average Yield Weighted (Index). The Fund will invest at least 90% of its total assets in common stocks that comprise the Index. The Index is designed to provide exposure to dividend-paying equity securities in the Dow Jones Industrial Average™ by their 12-month dividend yield over the prior 12 months. Only securities with consistent dividend payments over the previous 12 months are included in the Index. The Index is computed using the gross total return, which reflects dividends paid. The Fund and the Index are rebalanced semiannually.

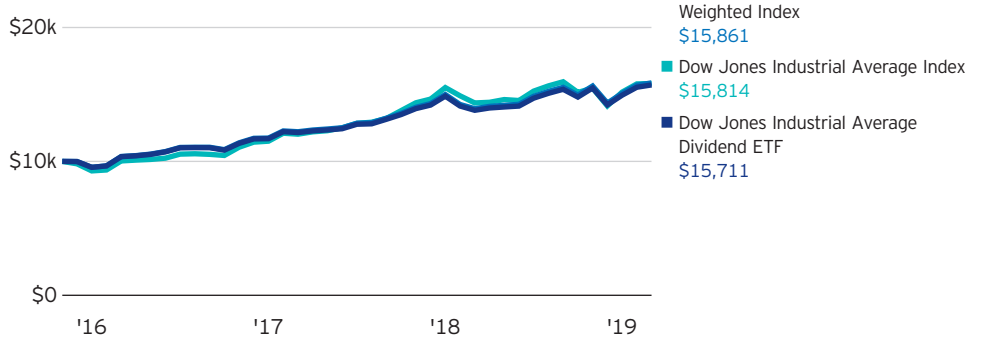
Fund Data

| | |
|---|-----------|
| Dow Jones Industrial Average Dividend ETF | DJD |
| Intraday NAV (IIV) | DJDIV |
| Number of Securities | 30 |
| CUSIP | 46137V605 |
| Listing Exchange | NYSE Arca |
| 30-Day SEC Yield | 2.81% |
| 30-Day SEC Unsubsidized Yield | 2.81% |
| Total Expense Ratio | 0.07% |

Underlying Index Data

| | |
|---|---------------------------|
| Dow Jones Industrial Average Yield Weighted | DJIYWT |
| Index Provider | S&P Dow Jones Indices LLC |

Growth of \$10,000



Data beginning Fund Inception and ending March 31, 2019. Fund performance shown at NAV.

Fund Performance & Index History (%)

| | YTD | 1 year | 3 year | 5 year | 10 year | Fund Inception |
|---|-------|--------|--------|--------|---------|----------------|
| Underlying Index | | | | | | |
| Dow Jones Industrial Average Yield Weighted Index | 10.51 | 13.83 | 15.23 | - | - | 15.05 |
| Benchmark Index | | | | | | |
| Dow Jones Industrial Average Index | 11.81 | 10.08 | 16.37 | 12.21 | 15.97 | 14.95 |
| Fund | | | | | | |
| NAV | 10.48 | 13.72 | 14.92 | - | - | 14.72 |
| Market Price | 11.01 | 13.54 | 14.90 | - | - | 14.73 |

Returns less than one year are cumulative. Performance data quoted represents past performance. Past performance is not a guarantee of future results; current performance may be higher or lower than performance quoted. Investment returns and principal value will fluctuate and Shares, when redeemed, may be worth more or less than their original cost. See invesco.com to find the most recent month-end performance numbers. Market returns are based on the midpoint of the bid/ask spread at 4 p.m. ET and do not represent the returns an investor would receive if shares were traded at other times. Fund performance reflects fee waivers, absent which, performance data quoted would have been lower.

As the result of a reorganization on April 6, 2018, the returns presented reflect performance of the Guggenheim predecessor fund. Invesco is not affiliated with Guggenheim.

3-Year Index Statistics

| | Alpha | Beta | Correlation | Sharpe Ratio | Volatility (%) |
|---|-------|------|-------------|--------------|----------------|
| Dow Jones Industrial Average Yield Weighted Index | - | - | - | 1.43 | 9.77 |
| Dow Jones Industrial Average Index | 1.05 | 0.85 | 0.96 | 1.38 | 11.00 |

Alpha, beta and correlation are that of the underlying index.

Fund Inception: Dec. 16, 2015

Shares are not FDIC insured, may lose value and have no bank guarantee.

Index returns do not represent Fund returns. An investor cannot invest directly in an index.

Neither the underlying Index nor the benchmark indexes charge management fees or brokerage expenses, and no such fees or expenses were

deducted from the performance shown; nor do any of the indexes lend securities, and no revenues from securities lending were added to the performance shown. In addition, the results actual investors might have achieved would have differed from those shown because of differences in the timing, amounts of their investments, and fees and expenses associated with an investment in the Fund.

The Dow Jones Industrial Average Index is a price-weighted index of the 30 largest, most widely held stocks traded on the New York Stock Exchange.

Shares are not individually redeemable and owners of the Shares may acquire those Shares from the Fund and tender those Shares for redemption to the Fund in Creation Unit aggregations only, typically consisting of 50,000 Shares.

DJD Invesco Dow Jones Industrial Average Dividend ETF

As of March 31, 2019

| Top Fund Holdings (%) | |
|------------------------|--------|
| Name | Weight |
| IBM | 6.06 |
| Verizon Communications | 5.65 |
| Exxon Mobil | 5.42 |
| Chevron | 5.15 |
| Coca-Cola | 4.75 |
| Pfizer | 4.40 |
| Home Depot | 3.97 |
| Procter & Gamble | 3.93 |
| JPMorgan Chase | 3.85 |
| 3M | 3.67 |

Please see the website for complete holdings information. Holdings are subject to change.

Annual Index Performance (%)

| | Dow Jones Industrial Average Yield Weighted Index | Dow Jones Industrial Average Index |
|----------|---|------------------------------------|
| 2016 | 17.36 | 16.50 |
| 2017 | 22.10 | 28.11 |
| 2018 | 0.25 | -3.48 |
| 2019 YTD | 10.51 | 11.81 |

Fund Details

| | |
|----------------------------|---------|
| P/B Ratio | 3.41 |
| P/E Ratio | 15.41 |
| Return on Equity | 89.33% |
| Weighted Market Cap (\$MM) | 231,489 |

Fund Industry Allocations (%)

| | |
|--|-------|
| Pharmaceuticals | 11.44 |
| Oil, Gas & Consumable Fuels | 10.57 |
| IT Services | 6.98 |
| Food & Staples Retailing | 6.08 |
| Diversified Telecommunication Services | 5.65 |
| Aerospace & Defense | 5.26 |
| Beverages | 4.75 |
| Specialty Retail | 3.97 |
| Household Products | 3.93 |
| Banks | 3.85 |

Fund Market-Cap Allocations (%)

| | |
|------------------|-------|
| Large-Cap Blend | 45.00 |
| Large-Cap Growth | 6.44 |
| Large-Cap Value | 48.56 |
| Mid-Cap Blend | - |
| Mid-Cap Growth | - |
| Mid-Cap Value | - |
| Small-Cap Blend | - |
| Small-Cap Growth | - |
| Small-Cap Value | - |

Fund Sector Allocations (%)

| | |
|------------------------|-------|
| Communication Services | 7.60 |
| Consumer Discretionary | 8.69 |
| Consumer Staples | 14.76 |
| Energy | 10.57 |
| Financials | 10.86 |
| Health Care | 13.42 |
| Industrials | 12.22 |
| Information Technology | 18.34 |
| Materials | 3.55 |
| Real Estate | - |
| Utilities | - |

About risk

Investments focused in a particular sector, such as health care, industrials and technology, are subject to greater risk, and are more greatly impacted by market volatility, than more diversified investments.

Securities that pay high dividends as a group can fall out of favor with the market, causing such companies to underperform companies that do not pay high dividends. Changes in the dividend policies of the companies and the capital resources available for such companies' dividend payments may affect the Fund.

There are risks involved with investing in ETFs, including possible loss of money. Shares are not actively managed and are subject to risks similar to those of stocks, including those regarding short selling and margin maintenance requirements. Ordinary brokerage commissions apply. The Fund's return may not match the return of the Underlying Index. The Fund is subject to certain other risks. Please see the current prospectus for more information regarding the risk associated with an investment in the Fund.

The Fund is non-diversified and may experience greater volatility than a more diversified investment.

The **Intraday NAV** is a symbol representing estimated fair value based on the most recent intraday price of underlying assets. **Volatility** is the annualized standard deviation of index returns. **Beta** is a measure of relative risk and the slope of regression. **Sharpe Ratio** is a risk-adjusted measure calculated using standard deviation and excess return to determine reward per unit of risk. A higher Sharpe Ratio indicates better risk-

adjusted performance. **Correlation** indicates the degree to which two investments have historically moved in the same direction and magnitude. **Alpha** is a measure of performance on a risk-adjusted basis. **Weighted Harmonic Average Stock Price-to-Earnings Ratio (P/E Ratio)** is the share price divided by earnings per share. It is measured on a 12-month trailing basis. **Weighted Harmonic Average Stock Price-to-Book-Value Ratio (P/B Ratio)** is the ratio of a stock's market price to a company's net asset value. **Weighted Harmonic Average** is a method of calculating an average value that lessens the impact of large outliers and increases the impact of small ones. **Weighted Average Return on Equity** is net income divided by net worth. **Weighted Market Capitalization** is the sum of each underlying securities' market value. The **30-Day SEC Yield** is based on a 30-day period and is computed by dividing the net investment income per share earned during the period by the maximum offering price per share on the last day of the period. The **30-Day SEC Unsubsidized Yield** reflects the 30-day yield if the investment adviser were not waiving all or part of its fee or reimbursing the fund for part of its expenses. Total return would have also been lower in the absence of these temporary reimbursements or waivers.

Typically, security classifications used in calculating allocation tables are as of the last trading day of the previous month.

The Global Industry Classification Standard was developed by and is the exclusive property and a service mark of MSCI, Inc. and Standard & Poor's. The "Dow Jones Industrial Average" is a product of

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This does not constitute a recommendation of any investment strategy or product for a particular investor. Investors should consult a financial professional before making any investment decisions.

Before investing, investors should carefully read the prospectus and consider the investment objectives, risks, charges and expenses. For this and more complete information about the fund, investors should ask their advisor(s) for a prospectus or download one at invesco.com

Note: Not all products available through all firms or in all jurisdictions.