



# The Dow Jones Select Dividend Index Strategy Portfolio 2024-4

Invesco equity strategies

## Trust specifics

### Deposit information

Public offering price per unit <sup>†</sup>	\$10.00
Minimum investment (\$250 for IRAs) <sup>2</sup>	\$1,000.00
Deposit date	10/07/24
Termination date	01/08/26
Distribution dates	25th day of each month
Record dates	10th day of each month
Term of trust	15 months
Symbol	IEVBDJ
Historical 12 month distributions <sup>†</sup>	\$0.3501

### EDVY244 Sales charge and CUSIPs

#### Brokerage

#### Sales charge<sup>3</sup>

Deferred sales charge	1.35%
Creation and development fee	0.50%
Total sales charge	1.85%
Last deferred sales charge payment date	07/10/25

#### CUSIPs

Cash	46151A-38-8
Reinvest	46151A-39-6
Historical 12 month distribution rate <sup>†</sup>	3.50%

#### Fee-based

#### Sales charge<sup>3</sup>

Fee-based sales charge	0.50%
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#### CUSIPs

Fee-based cash	46151A-40-4
Fee-based reinvest	46151A-41-2
Historical 12 month distribution rate <sup>†</sup> (fee-based)	3.55%

Investors in fee-based accounts will not be assessed the deferred sales charge for eligible fee-based purchases and must purchase units with a Fee-based CUSIP.

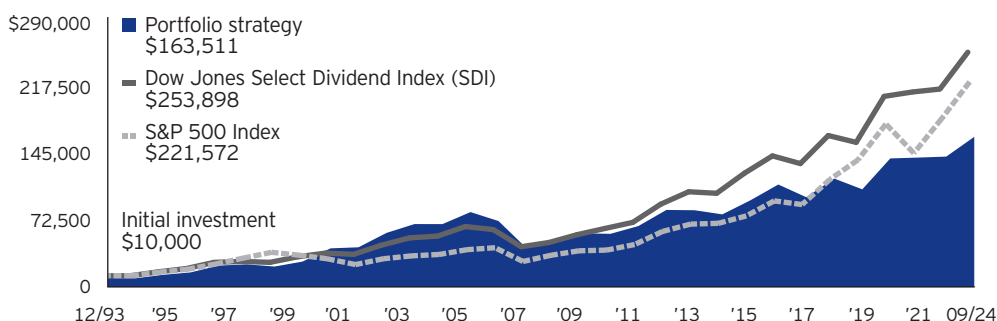
<sup>†</sup> The historical 12 month distributions per unit and each historical 12 month distribution rate of the securities included in the trust are for illustrative purposes only and are not indicative of the trust's actual distributions or distribution rate. The historical 12 month distributions per unit amount is based upon the weighted average of the actual distributions paid by the securities included in the trust over the 12 months preceding the trust's deposit date, and is reduced to account for the effects of fees and expenses which will be incurred when investing in a trust. Each historical 12 month distribution rate is calculated by dividing the historical 12 month distributions amount by the trust's initial \$10 public offering price per unit. There is no guarantee the issuers of the securities included in the trust will declare dividends or distributions in the future. The distributions paid by the trust, as well as the corresponding rates, may be higher or lower than the figures shown due to certain factors that may include, but are not limited to, a change in the dividends or distributions paid by issuers, actual expenses incurred, currency fluctuations, the sale of trust securities to pay any deferred sales charges, trust fees and expenses, variations in the trust's per unit price, or with the call, maturity or the sale of securities in the trust. Distributions made by certain securities in the trust may include non-ordinary income.

## A Dividend Strategy

The Portfolio seeks above-average total return. The Portfolio seeks to achieve its objective by investing in a portfolio of stocks. The Dow Jones Select Dividend Index Strategy Portfolio consists of 20 securities selected from the 100 stocks within The Dow Jones U.S. Select Dividend Index. The Sponsor selected the Portfolio based on information provided by Horizon Investment Services, LLC, the Portfolio Consultant, using its Quadrix<sup>®</sup> stock rating system<sup>4</sup>.

## Performance of a hypothetical \$10,000 investment

From 12/31/93 - 09/30/24



Annual total return	Portfolio Strategy	Dow Jones SDI	S&P 500 Index
1994	-4.76%	-0.19%	1.32%
1995	40.53	42.81	37.58
1996	20.14	25.08	22.96
1997	46.00	37.84	33.36
1998	5.90	4.34	28.58
1999	-9.63	-4.08	21.04
2000	23.99	24.86	-9.10
2001	51.67	13.09	-11.89
2002	2.74	-3.94	-22.10
2003	36.03	30.16	28.68
2004	16.29	18.14	10.88
2005	-0.07	3.79	4.91
2006	19.05	19.54	15.79
2007	-11.89	-5.16	5.49
2008	-40.84	-30.97	-37.00
2009	15.57	11.13	26.47
2010	19.10	18.32	15.06
2011	-0.99	12.42	2.11
2012	14.58	10.84	16.00
2013	26.38	29.06	32.38
2014	-0.39	15.36	13.68
2015	-5.37	-1.64	1.37
2016	19.27	21.98	11.95
2017	18.20	15.44	21.82
2018	-12.37	-5.94	-4.39
2019	20.71	23.11	31.48
2020	-9.89	-4.56	18.39
2021	31.57	32.25	28.68
2022	0.67	2.31	-18.13
2023	0.75	1.53	26.26
Thru 09/30/24	15.13	18.82	22.08

Average annual total return (for the period ended on 12/31/23)	Portfolio Strategy	Dow Jones SDI	S&P 500 Index
1-Year	0.75%	1.53%	26.26%
3-Year	10.10	11.16	9.98
5-Year	7.74	10.05	15.67
10-Year	5.39	9.26	12.02
15-Year	8.36	11.51	13.96
20-Year	4.49	8.29	9.69
25-Year	7.22	8.85	7.55
30-Year	9.25	10.75	10.14

12/31/93 - 12/31/23	Portfolio Strategy	Dow Jones SDI	S&P 500 Index
Standard deviation	19.94%	15.85%	18.29%
Sharpe ratio	0.35	0.54	0.43

Source: Bloomberg L.P.

The graph represents a hypothetical \$10,000 investment in the trust strategy (not any actual trust), the Dow Jones Select Dividend Index (SDI) and S&P 500 Index, from 12/31/93 through 09/30/24. The graph assumes the sum of the initial investment (\$10,000) and all dividends (including those on stocks trading ex-dividend as of the last day of the year) and appreciation during a year are reinvested at the end of that year.

All strategy performance is hypothetical (not any actual trust) and reflects trust sales charges at the beginning of each calendar year of 1.85% and expenses but not brokerage commissions on stocks or taxes. Past performance is no guarantee of future results. Actual returns will vary from hypothetical strategy returns due to timing differences and because the trust may not be invested equally in all stocks or be fully invested at all times. In any given year the strategy may lose money or underperform the index.

Returns are calculated by taking year-end prices, subtracting them from the prices at the end of the following year (adjusting for any stock splits that might have occurred during the year) and adding dividends received for the period divided by starting price. Average annual total return and total return measure change in the value of an investment plus dividends, assuming quarterly reinvestment of dividends. Average annual total return reflects annualized change while total return reflects aggregate change and is not annualized.

Standard deviation is a measure of volatility that represents the degree to which an investment's performance has varied from its average performance over a particular period. Standard deviation does not compare the volatility of an investment relative to other investments or the overall stock market. The more an investment's return varies from the investment's average return, the more volatile the investment. Standard deviation is based on past performance and is no guarantee of future results.

Sharpe Ratio is a ratio developed to measure risk-adjusted performance. It is calculated by subtracting the risk-free rate from the rate of return for a portfolio and dividing the result by the standard deviation of the portfolio returns.

Please keep in mind that high, double-digit and/or triple-digit returns are highly unusual and cannot be sustained. Investors should also be aware that these returns were primarily achieved during favorable market conditions.

See page 2 for the footnotes on the trust specifics.

Not a Deposit Not FDIC Insured  
Not Guaranteed by the Bank May Lose Value  
Not Insured by any Federal Government Agency

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### What is the Dow Jones Select Dividend Index?

The Dow Jones Select Dividend Index seeks to represent the top 100 U.S. stocks by dividend yield. The index is derived from the Dow Jones U.S. Index<sup>A</sup> and generally consists of 100 dividend paying stocks that have:

- 5 year non-negative Dividend Growth.
- 5 year Dividend Payout Ratio<sup>B</sup> of 60% or less.
- 3-month average daily trading volume of at least 200,000 shares.

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### Why consider investing in the Dow Jones Select Dividend Index Strategy Portfolio?

- Regardless of the market's ups and downs, dividend-paying stocks have historically offered solid performance. Of course, past performance is no guarantee of future results.
- The strategy offers a diversified portfolio derived from The Dow Jones U.S. Select Dividend Index.
- The Portfolio consists of 20 dividend-paying stocks. Future dividend payments by a stock issuer cannot be assured.

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### How are stocks selected for The Dow Jones Select Dividend Index Strategy Portfolio?

The portfolio is selected by applying a strategy created and implemented by Horizon Investment Services, LLC, using the Quadrix<sup>®</sup> system<sup>C</sup>. From the Dow Jones U.S. Select Dividend Index, 20 stocks are selected with the best overall combination of the following factors<sup>D</sup>:

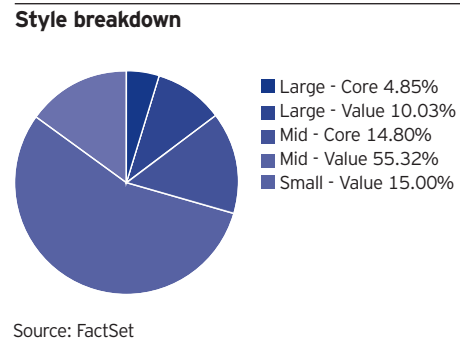
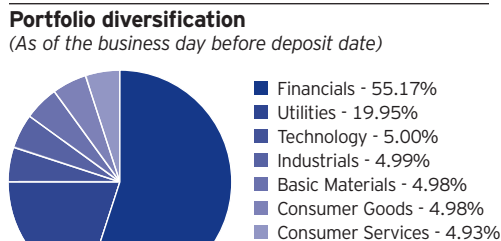
1. 1-Year % Change in Tangible Book Value
2. 5-Year Expected Profit Growth using the I/B/E/S average growth estimate
3. 3-Year Dividend Growth
4. Price/Book Value

The strategy ranks the stocks in each category with a rank score of 1-100. The highest possible total rank score is 400 and the lowest possible total rank score is 4. A rank score of 100 is given to the stock with the best rank in each category (highest rank for One-Year Change in Tangible Book Value, Five-Year Expected Profit Growth, Three-Year Dividend Growth and the lowest rank for Price to Book Value), and a rank score of 1 is given to the stock with the worst rank. If two stocks are assigned the same total rank score, the stock with the lower Price/Book Value will rank higher. The strategy ranks the stocks by total rank score and selects the top 20 stocks, provided that no more than 12 stocks are selected from any single industry (as furnished by S&P Dow Jones Indices) and provided that the stock of any affiliate of Invesco will be excluded.

In addition, a company will be excluded and its stock will be replaced with the stock with the next highest total rank score if, the company is an affiliate of the Sponsor, if there is any restriction on the Sponsor's ability to purchase a company's stock, or if based on publicly available information as of the selection date, a proposed corporate action would result in it not being the surviving company following a business combination or in its security being delisted.

- A The Dow Jones U.S. Index is a rules-governed, broad-market benchmark that represents approximately 95% of U.S. market capitalization. It is not possible to invest directly in an index.
- B Measures what a company pays to investors in the form of dividends. Calculated by dividing the annual dividends per share by the earnings per share. There can be no guarantee that companies will declare dividends in the future or that if declared, they will remain at current levels or increase over time.
- C Quadrix<sup>®</sup> is a proprietary system that seeks to identify factors that contribute to historical performance of a group of stocks.
- D One-Year Change in Tangible Book Value - The percentage change in the net asset value of a company, calculated by total assets minus intangible assets and liabilities. Five-Year Expected Profit Growth-Calculated by using the I/B/E/S 5- year average growth estimate. I/B/E/S is a database of security recommendations and estimates from many different contributing firms that translates the data into a uniform consensus average recommendations and estimates from the contributing firms. Three-Year Dividend Growth-The average growth rate of a company's paid dividends over the previous three years. Price to Book Value is a ratio calculated by dividing the current stock price per share by the current book value per share.

<b>Portfolio composition</b> <i>(As of the business day before deposit date)</i>	
<b>Basic Materials</b>	
Huntsman Corporation	HUN
<b>Consumer Goods</b>	
Ford Motor Company	F
<b>Consumer Services</b>	
Kohl's Corporation	KSS
<b>Financials</b>	
Cincinnati Financial Corporation	CINF
Citizens Financial Group, Inc.	CFG
Fifth Third Bancorp	FITB
Janus Henderson Group plc	JHG
KeyCorp	KEY
MetLife, Inc.	MET
Principal Financial Group, Inc.	PFG
Prudential Financial, Inc.	PRU
Regions Financial Corporation	RF
Truist Financial Corporation	TFC
Unum Group	UNM
<b>Industrials</b>	
Packaging Corp of America	PKG
<b>Technology</b>	
Garmin, Ltd.	GRMN
<b>Utilities</b>	
Dominion Energy, Inc.	D
Entergy Corporation	ETR
NextEra Energy, Inc.	NEE
NiSource, Inc.	NI
The trust portfolio is provided for informational purposes only and should not be deemed as a recommendation to buy or sell the individual securities shown above.	



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## About risk

There is no assurance the trust will achieve its investment objective. An investment in this unit investment trust is subject to market risk, which is the possibility that the market values of securities owned by the trust will decline and that the value of trust units may therefore be less than what you paid for them. This trust is unmanaged and its portfolio is not intended to change during the trust's life except in limited circumstances. Accordingly, you can lose money investing in this trust. The trust should be considered as part of a long-term investment strategy and you should consider your ability to pursue it by investing in successive trusts, if available. You will realize tax consequences associated with investing from one series to the next.

Common stocks do not assure dividend payments. Dividends are paid only when declared by an issuer's board of directors and the amount of any dividend may vary over time. There can be no guarantee or assurance that companies will declare dividends in the future or that if declared, they will remain at current levels or increase over time.

The financial condition of an issuer may worsen or its credit ratings may drop, resulting in a reduction in the value of your Units. This may occur at any point in time, including during the initial offering period.

You could experience dilution of your investment if the size of the Portfolio is increased as Units are sold. There is no assurance that your investment will maintain its proportionate share in the Portfolio's profits and losses.

The Portfolio is concentrated in securities issued by companies in the financials sector. Financial services issuers are substantially affected by changes in economic and market conditions. Negative developments in the financials sector will affect the value of your investment more than would be the case for a more diversified investment.

Dow Jones U.S. Select Dividend Index<sup>SM</sup> is a product of S&P Dow Jones Indices, a CME Group company (CME), and has been licensed for use for certain purposes by Invesco and the trust. The trust, based on the Dow Jones U.S. Select Dividend Index<sup>SM</sup>, is not sponsored, endorsed, sold or promoted by Dow Jones, CME, and their respective affiliates. Dow Jones, CME, and their respective affiliates make no representation regarding the advisability of investing in such product.

The Dow Jones U.S. Select Dividend Index is comprised of one hundred stocks that are selected to the index by dividend yield, subject to screens for dividend-per-share growth rate, dividend payout ratio and average daily dollar trading volume. Components are weighted by indicated annual dividend. The Dow Jones U.S. Select Dividend Index was first calculated on November 3, 2003. It is not possible to invest directly into an index.

The Standard & Poor's 500 Index is an unmanaged index generally representative of the U.S. stock market. It is not possible to invest directly in an index.

Indices are statistical composites and their returns do not include payment of any sales charges or fees an investor would pay to purchase the securities they represent. Such costs would lower performance. It is not possible to invest directly in an index. The historical performance of the index is shown for illustrative purposes only; it is not meant to forecast, imply or guarantee the future performance of any particular investment or the trust, which will vary. Securities in which the trust invests may differ from those in the index.

Quadrix<sup>®</sup> is the property of Horizon Investment Services, LLC, which is not affiliated with Invesco. Horizon Investment Services, LLC is being paid a license fee for the use of certain marks and is also being compensated for portfolio consultant services.

1 Including sales charges. As of deposit date.

2 Represents the value of 100 units on the deposit date. The value of the minimum investment amount of 100 units may be greater or less than \$1,000.00 following the deposit date.

3 Assuming a public offering price of \$10 per unit. There is no initial sales charge if the public offering price per unit is \$10 or less. If the public offering price per unit exceeds \$10, an initial sales charge is paid at the time of purchase. The per unit amount of the initial sales charge is 1.85% of the dollar amount that the public offering price per unit exceeds \$10.

4 Quadrix<sup>®</sup> is a proprietary system that seeks to identify factors that contribute to historical performance of a group of stocks.

***Before investing, investors should carefully read the prospectus and consider the investment objectives, risks, charges and expenses. For this and more complete information about the trust, investors should ask their financial professional(s) for a prospectus or download one at [invesco.com/uit](https://www.invesco.com/uit).***

This does not constitute a recommendation of any investment strategy or product for a particular investor. Investors should consult a financial professional before making any investment decisions.

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