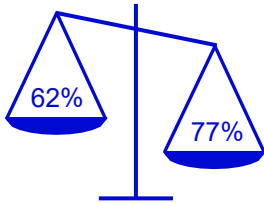


# 10 Reasons to Consider Investing in International Equities

The case for exposure to international equities isn't a "why now" argument; it's timeless.

## 1 Many investors' portfolios are biased toward domestic equities



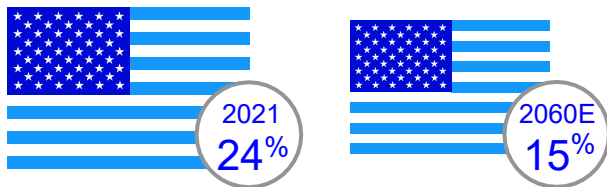
US stocks are 62% of global equity market cap but make up 77% of US retail investors' equity portfolios.<sup>1</sup>

## 2 A bigger opportunity set

# 92%

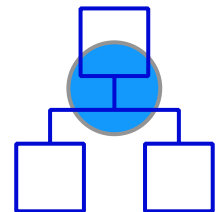
The percentage of publicly traded companies globally with a market capitalization of \$1bn or more that are located outside of the US<sup>2</sup>

## 3 US share of world GDP is small — and expected to get smaller<sup>3</sup>

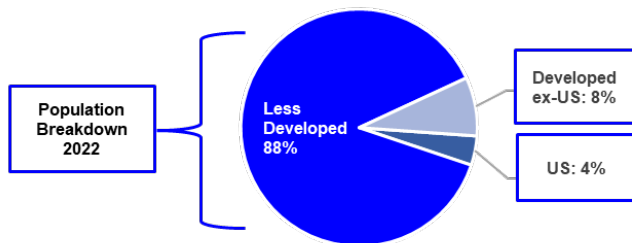


## 4 Diversification

Decades of academic research supports diversifying a portfolio across different asset classes to help reduce risk and potentially enhance returns.<sup>4</sup>



## 5 Most of the world's population is outside of the US<sup>5</sup>



## 6 Performance leadership of US and international equity markets typically runs in cycles

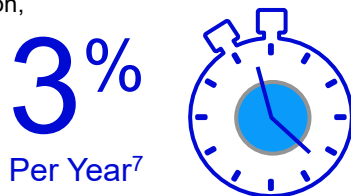
# 9

cycles

The number of alternating leadership cycles in the performance of international equities relative to US equities since 1986, as measured by the MSCI EAFE Index and S&P 500 Index, respectively, with periods of leadership often lasting years.<sup>6</sup>

## 7 Timing the market is difficult

When looking at the annualized performance of the MSCI EAFE Index since inception, missing only the 12 best months cost investors nearly



## 8 Many of the best performing companies are domiciled outside of the US

# 69%

On average, ~69% of the top 100 performers in the MSCI All Country World Index over the last five years were non-US companies.<sup>8</sup>

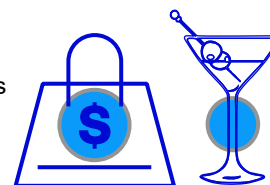
## 9 A hedge against weakness in the US Dollar

When the US dollar weakens against other developed market currencies, international equities tend to fair well, which may help US investors benefit from & hedge against the currency decline.

In 2022, the USD hit a **20** year high against other developed currencies.<sup>9</sup>

## 10 Direct Exposure to Opportunities Not Found in the United States

Most top luxury brands are based in Europe.



Many of the largest global branded alcohol companies are domiciled outside of the US<sup>10</sup>

## Take advantage of exciting opportunities in international markets with Invesco's international active equity strategies

Invesco has several high-conviction, long-term focused international equity strategies available across our product lineup. We believe we create differentiated, client-centric portfolios that over the long term can help meet our clients' investment goals.

### Invesco international equity offerings

	<b>Invesco Oppenheimer International Growth Fund</b>	<b>Invesco International Small-Mid Company Fund</b>	<b>Invesco International Diversified Fund</b>
Ticker	OIGAX, OIGIX, OIGYX	OSMAX, OSMYX, OSCIX	OIDAX, OIDIX, OIDYX
Benchmark	MSCI ACWI ex USA Index	MSCI ACWI ex USA SMID Index	MSCI ACWI ex USA Index
Portfolio Manager(s)	George Evans, CFA, Robert Dunphy, CFA	David Nadel	George Evans, CFA, Robert Dunphy, CFA
Morningstar Category	Foreign Large Growth	Foreign Small/Mid Growth	Foreign Large Growth
Active Share <sup>11</sup>	88%	97%	76%
Fund Focus	Quality growth large-cap portfolio	Quality growth SMID-cap portfolio	One-stop fund of funds for international exposure
Fund Objective	The Fund seeks capital appreciation. The strategy typically invests in a mix of foreign growth stocks	The Fund seeks capital appreciation. This strategy typically invests in international small- and mid-company stocks	The Fund seeks capital appreciation and invests in four underlying products managed by the Invesco Global and EM Equity teams.

	<b>Invesco EQV International Equity Fund</b>	<b>Invesco EQV International Small Company Fund</b>
Ticker	AIIEX, IGRFX, AIIXX	IEGAX, IEGFX, IEGYX
Benchmark	MSCI ACWI ex USA Index	MSCI ACWI ex USA Small Cap Index
Portfolio Manager(s)	Brent Bates, CFA, Mark Jason, CFA, Richard Nield, CFA, Mark McDonnell, CFA, Michael Shaman	Borge Endresen, CFA, Steven Rivoir, CFA, Minkun Zhang, CFA
Morningstar Category	Foreign Large Growth	Foreign Small/Mid Blend
Active Share <sup>11</sup>	79%	98%
Fund Focus	EQV: Quality growth with a valuation discipline; large-/mid-cap portfolio	EQV: Quality growth with a valuation discipline; small-cap portfolio
Fund Objective	The fund seeks long-term growth of capital by investing in a diversified portfolio of reasonably priced, quality international companies with strong fundamentals and sustainable earnings growth.	The fund seeks long-term growth of capital by investing in a diversified portfolio of reasonably priced, quality, small-cap foreign companies with strong fundamentals and sustainable earnings growth.

<sup>1</sup> Source: FactSet Research Systems, Inc., as of 12/31/23. Weights in MSCI All Country World Index, defined below, by region. Morningstar, December 2023. Based on total net assets of equity mutual funds invested in domestic and international equity. <sup>2</sup> Source: Bloomberg, as of 3/31/23, latest data available. Data depicts the common shares of actively traded stocks. <sup>3</sup> Source: World Bank, as of 3/31/23; The Organisation for Economic Co-operation and Development, October 2021. Latest data available. Estimates may not be achieved. <sup>4</sup> Source: Bloomberg, as of 5/31/23; Journal of Financial and Quantitative Analysis. <sup>5</sup> Source: International Monetary Fund, World Economic Outlook Database, as of April 2023. <sup>6</sup> Source: Bloomberg; FactSet Research Systems, Inc., as of 12/31/23. Based on calendar year price return (in USD) for each MSCI country index represented in the MSCI EAFE Index and the S&P 500 Index. <sup>7</sup> Source: Morningstar, as of 12/31/23. Based on MSCI EAFE Index Annualized Gross Returns (inception date 3/31/1986 – 2023). Past performance does not guarantee future results. <sup>8</sup> Source: FactSet Research Systems, Inc., as of 12/31/23. <sup>9</sup> Source: Bloomberg, Factset Research Systems, Inc., as of 12/31/23. Latest data available. <sup>10</sup> Source: Invesco, Bloomberg, FactSet Research Systems, Inc., as of 12/31/23. Latest data available. <sup>11</sup> Active Share: Proportion of stock holdings in a mutual fund's composition that was different from the composition found in its benchmark. High active share does not guarantee outperformance. ©2023 Morningstar, Inc. All rights reserved. The information contained herein is proprietary to Morningstar and/or its content providers. It may not be copied or distributed and is not warranted to be accurate, complete or timely. Neither Morningstar nor its content providers are responsible for any damages or losses arising from any use of this information. Past performance is no guarantee of future results.

The MSCI All Country World Index (MSCI ACWI) is an unmanaged index considered representative of large- and mid-cap stocks across developed and emerging markets. The MSCI AC World ex-USA Index is designed to measure the equity market performance of developed and emerging markets and excludes the US. The index is unmanaged and cannot be purchased directly by investors. Index performance is shown for illustrative purposes only and does not predict or depict the performance of the fund. Past performance does not guarantee future results. The MSCI ACWI ex-USA SMID Cap Index is designed to measure the equity market performance of small- and mid-cap developed and emerging markets, excluding the United States. An investment cannot be made into an index. The MSCI EAFE Index is an unmanaged index considered representative of stocks of Europe, Australasia and the Far East. Gross domestic product is the total monetary value of all the finished goods and services produced within a country.

These materials may contain statements that are not purely historical in nature but are "forward-looking statements." These include, among other things, projections, forecasts, estimates of income, yield or return or future performance targets. These forward-looking statements are based upon certain assumptions, some of which are described herein. Actual events are difficult to predict and may substantially differ from those assumed. All forward-looking statements included herein are based on information available on the date hereof and Invesco assumes no duty to update any forward-looking statement. Accordingly, there can be no assurance that estimated returns or projections can be realized, that forward-looking statements will materialize or that actual returns or results will not be materially lower than those presented.

The risks of investing in securities of foreign issuers, including emerging market issuers, can include fluctuations in foreign currencies, political and economic instability, and foreign taxation issues. Growth stocks tend to be more sensitive to changes in their earnings and can be more volatile. Stocks of small and mid-sized companies tend to be more vulnerable to adverse developments, may be more volatile, and may be illiquid or restricted as to resale. Stock and other equity securities values fluctuate in response to activities specific to the company as well as general market, economic and political conditions. Preferred securities may include provisions that permit the issuer to defer or omit distributions for a certain period of time, and reporting the distribution for tax purposes may be required, even though the income may not have been received. Further, preferred securities may lose substantial value due to the omission or deferment of dividend payments. Derivatives may be more volatile and less liquid than traditional investments and are subject to market, interest rate, credit, leverage, counterparty and management risks. An investment in a derivative could lose more than the cash amount invested. Many countries in the European Union are susceptible to high economic risks associated with high levels of debt, notably due to investments in sovereign debts of European countries such as Greece, Italy and Spain. Investments concentrated in a comparatively narrow segment of the economy may be more volatile than non-concentrated investments. The Fund is subject to certain other risks. Please see the current prospectus for more information regarding the risks associated with an investment in the Fund. International Diversified: The fund is considered non-diversified and may experience greater volatility than a more diversified investment. Diversification does not guarantee a profit or eliminate the risk of loss.

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Before investing, investors should carefully read the prospectus and/or summary prospectus and carefully consider the investment objectives, risks, charges and expenses. For this and more complete information about the fund(s), investors should ask their financial professionals for a prospectus/summary prospectus or visit [invesco.com/fundprospectus](https://www.invesco.com/fundprospectus).