

Invesco Dynamic Media ETF

As of June 30, 2020



Fund description

The Invesco Dynamic Media ETF (Fund) is based on the Dynamic Media IntellidexSM Index (Index). The Fund will normally invest at least 90% of its total assets in common stocks that comprise the Index. The Index is designed to provide capital appreciation by thoroughly evaluating companies based on a variety of investment merit criteria, including: price momentum, earnings momentum, quality, management action, and value. The Index is comprised of common stocks of 30 US media companies. These are companies that are principally engaged in the development, production, sale and distribution of goods or services used in the media industry. The Fund and the Index are rebalanced and reconstituted quarterly in February, May, August and November.

ETF Information

Fund Name	Invesco Dynamic Media ETF
Fund Ticker	PBS
CUSIP	46137V696
Intraday NAV	PBSIV
30 Day SEC Unsubsidized Yield	-0.09%
30 day SEC Yield	0.06%
Holdings	30
Management Fee	0.50%
Total Expense Ratio	0.67%
P/B Ratio	7.78
P/E Ratio	3.23
Return on Equity	9.70%
Listing Exchange	NYSE Arca
Weighted Market Cap (\$MM)	106,487.45

Underlying Index Data

Index Provider	ICE Data Indices, LLC
Index Name	Dynamic Media Intellidex Index
Index Ticker	DZMTR

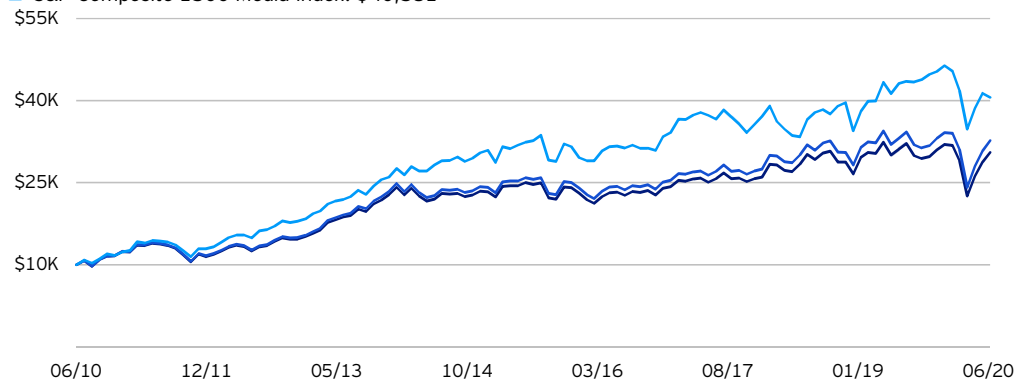
Fund inception: June 23, 2005

Shares are not FDIC insured, may lose value and have no bank guarantee.

Shares are not individually redeemable and owners of the Shares may acquire those Shares from the Fund and tender those Shares for redemption to the Fund in Creation Unit aggregations only, typically consisting of 50,000 Shares.

Growth of \$10,000

- Invesco Dynamic Media ETF: \$30,508
- Dynamic Media Intellidex Index: \$32,682
- S&P Composite 1500 Media Index: \$40,581



Data beginning 10 years prior to the ending date of June 30, 2020. Fund performance shown at NAV.

Performance as at June 30, 2020

Performance (%)	YTD	1Y	3Y	5Y	10Y	Fund Inception
ETF - NAV	-4.55	-1.89	5.84	4.33	11.80	5.94
ETF - Market Price	-4.50	-1.92	5.79	4.30	11.79	5.94
Underlying Index	-4.37	-1.33	6.47	5.00	12.57	6.58
Benchmark ¹	-12.54	-5.86	3.52	4.42	15.04	8.88

Calendar year performance (%)

	2019	2018	2017	2016	2015	2014	2013	2012	2011	2010
ETF - NAV	20.08	2.34	7.17	5.13	-1.13	-3.41	59.77	27.26	-4.15	20.41
Underlying Index	20.90	2.86	7.97	5.91	-0.47	-2.72	61.16	28.03	-3.39	21.33
Benchmark ¹	34.39	-6.96	8.57	15.40	-4.28	12.14	50.35	37.97	7.72	22.60

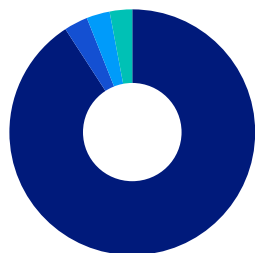
Returns less than one year are cumulative. Performance data quoted represents past performance. Past performance is not a guarantee of future results; current performance may be higher or lower than performance quoted. Investment returns and principal value will fluctuate and Shares, when redeemed, may be worth more or less than their original cost. See invesco.com to find the most recent month-end performance numbers. Market returns are based on the midpoint of the bid/ask spread at 4 p.m. ET and do not represent the returns an investor would receive if shares were traded at other times. Fund performance reflects fee waivers, absent which, performance data quoted would have been lower.

Index returns do not represent Fund returns. An investor cannot invest directly in an index. Neither the underlying Index nor the benchmark indexes charge management fees or brokerage expenses, and no such fees or expenses were deducted from the performance shown; nor do any of the indexes lend securities, and no revenues from securities lending were added to the performance shown. In addition, the results actual investors might have achieved would have differed from those shown because of differences in the timing, amounts of their investments, and fees and expenses associated with an investment in the Fund. ¹The S&P Composite 1500[®] Media Index consists of all media stocks included in the S&P Composite 1500 Index.

Top ETF holdings (%)		(Total holdings: 30)
Name	Weight	
Spotify Technology	6.78	
Match	5.60	
Netflix	5.12	
IHS Markit	5.08	
Sirius XM	4.81	
Facebook 'A'	4.68	
Alphabet 'A'	4.65	
Walt Disney	4.44	
Yandex	3.12	
Fiverr	3.08	

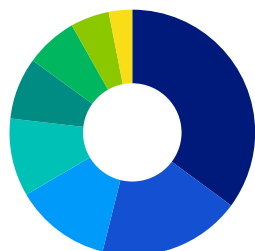
Please see the website for complete holdings information. Holdings are subject to change.

Geographic allocation (%)



United States	90.82
Russia	3.13
Israel	3.09
China	2.96

Sector allocation (%)



Interactive Media & Services	35.13
Movies & Entertainment	18.74
Broadcasting	12.69
Publishing	10.24
Advertising	8.15
Cable & Satellite	6.85
Research & Consulting Services	5.09
Internet & Direct Marketing Retail	3.09

Investment risk

There are risks involved with investing in ETFs, including possible loss of money. Shares are not actively managed and are subject to risks similar to those of stocks, including those regarding short selling and margin maintenance requirements. Ordinary brokerage commissions apply. The Fund's return may not match the return of the Underlying Index. The Fund is subject to certain other risks. Please see the current prospectus for more information regarding the risk associated with an investment in the Fund.

The Fund may engage in frequent trading of its portfolio securities in connection with the rebalancing or adjustment of the Underlying Index.

Stocks of small and mid-sized companies tend to be more vulnerable to adverse developments, may be more volatile, and may be illiquid or restricted as to resale.

Investments focused in a particular industry, such as media, are subject to greater risk, and are more greatly impacted by market volatility, than more diversified investments.

The Fund is non-diversified and may experience greater volatility than a more diversified investment.

Important information

Typically, security classifications used in calculating allocation tables are as of the last trading day of the previous month.

The Global Industry Classification Standards was developed by and is the exclusive property and a service mark of MSCI, Inc. and Standard & Poor's.

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This does not constitute a recommendation of any investment strategy or product for a particular investor. Investors should consult a financial professional before making any investment decisions.

Before investing, investors should carefully read the prospectus and consider the investment objectives, risks, charges and expenses. For this and more complete information about the fund, investors should ask their financial professionals for a prospectus or download one at invesco.com

Note: Not all products available through all firms or in all jurisdictions.

Glossary

30 Day SEC Unsubsidized Yield reflects the 30-day yield if the investment adviser were not waiving all or part of its fee or reimbursing the fund for part of its expenses. Total return would have also been lower in the absence of these temporary reimbursements or waivers.

30 Day SEC Yield is based on a 30-day period and is computed by dividing the net investment income per share earned during the period by the maximum offering price per share on the last day of the period.

Intraday NAV is a symbol representing estimated fair value based on the most recent intraday price of underlying assets.

Weighted Harmonic Average Stock Price-to-Book-Value Ratio (P/B Ratio) is the ratio of a stock's market price to a company's net asset value.

Weighted Harmonic Average Stock Price-to-Earnings Ratio (P/E Ratio) is the share price divided by earnings per share. It is measured on a 12-month trailing basis.

Weighted Average Return on Equity is net income divided by net worth.

Weighted Market Capitalization is the sum of each underlying securities market value.