

# Invesco BulletShares 2028 High Yield Corporate Bond ETF

## Fund description

The Invesco BulletShares® 2028 High Yield Corporate Bond ETF (Fund) is based on the Nasdaq BulletShares® USD High Yield Corporate Bond 2028 Index (Index). The Fund will invest at least 80% of its total assets in corporate bonds that comprise the index. The Index seeks to measure the performance of a portfolio of US dollar-denominated, high yield corporate bonds with effective maturities in 2028. The Fund does not purchase all of the securities in the Index; instead, the Fund utilizes a "sampling" methodology to seek to achieve its investment objective. The Fund and the Index are rebalanced monthly. The Fund has a designated year of maturity of 2028 and will terminate on or about Dec. 15, 2028. See the prospectus for more information.

## ETF Information

|                               |   |
|-------------------------------|---|
| Fund Name                     | Invesco BulletShares 2028 High Yield Corporate Bond ETF |
| Fund Ticker                   | BSJS  |
| CUSIP                         | 46138J452   |
| Intraday NAV                  | N/A   |
| 30 Day SEC Unsubsidized Yield | -   |
| 30 day SEC Yield              | -   |
| Holdings                      | 105   |
| Management Fee                | 0.42%   |
| Total Expense Ratio           | 0.42%   |
| Effective duration (Yrs.)     | 5.15  |
| Listing Exchange              | Nasdaq  |

## Underlying Index Data

|                |  |
|----------------|--|
| Index Provider | Invesco Indexing LLC   |
| Index Name     | Nasdaq BulletShares USD High Yield Corporate Bond 2028 Index |
| Index Ticker   | BSJKS  |

## Performance as at September 30, 2020

| Performance (%)        | YTD  | 1Y   | 3Y   | 5Y   | 10Y  | Fund Inception |
|------------------------|------|------|------|------|------|----------------|
| ETF - NAV              | -    | -    | -    | -    | -    | -1.29          |
| ETF - Market Price     | -    | -    | -    | -    | -    | -1.17          |
| Underlying Index       | 2.39 | 4.67 | -    | -    | -    | -1.28          |
| Benchmark <sup>1</sup> | 0.62 | 3.25 | 4.21 | 6.79 | 6.47 | -0.93          |

*This is a new Fund and therefore does not have a full year of performance to report as of the most recent quarter end. Returns less than one year are cumulative. Performance data quoted represents past performance. Past performance is not a guarantee of future results; current performance may be higher or lower than performance quoted. Investment returns and principal value will fluctuate and Shares, when redeemed, may be worth more or less than their original cost. See [invesco.com](https://www.invesco.com) to find the most recent month-end performance numbers. Market returns are based on the midpoint of the bid/ask spread at 4 p.m. ET and do not represent the returns an investor would receive if shares were traded at other times.*

## Fund inception: September 16, 2020

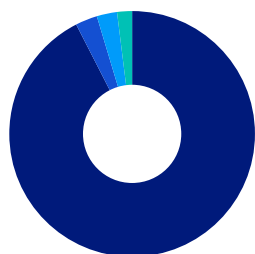
Not a Deposit Not FDIC Insured Not Guaranteed by the Bank May Lose Value Not Insured by any Federal Government Agency

Shares are not individually redeemable. Shares may be acquired from the Fund and tendered for redemption to the Fund in Creation and Redemption Units only, typically consisting of 100,000 Shares.

Index returns do not represent Fund returns. An investor cannot invest directly in an index.

Neither the underlying Index nor the benchmark indexes charge management fees or brokerage expenses, and no such fees or expenses were deducted from the performance shown; nor do any of the indexes lend securities, and no revenues from securities lending were added to the performance shown. In addition, the results actual investors might have achieved would have differed from those shown because of differences in the timing, amounts of their investments, and fees and expenses associated with an investment in the Fund.

<sup>1</sup>The Bloomberg Barclays U.S. Corporate High Yield Index is an unmanaged index considered representative of fixed-rate, noninvestment-grade debt.

**Geographic allocation (%)**

|               |       |
|---------------|-------|
| United States | 92.47 |
| France        | 2.89  |
| Luxembourg    | 2.67  |
| Canada        | 1.97  |

**Sector allocation (%)**

|                        |       |
|------------------------|-------|
| Communication Services | 20.50 |
| Consumer Discretionary | 12.30 |
| Health Care            | 10.72 |
| Energy                 | 9.40  |
| Utilities              | 9.40  |
| Consumer Staples       | 7.94  |
| Materials              | 7.57  |
| Financials             | 7.57  |
| Information Technology | 6.46  |
| Industrials            | 4.28  |
| Real Estate            | 3.86  |

**Top ETF holdings (%)**

| Name                         | Coupon | Maturity     | Weight |
|------------------------------|--------|--------------|--------|
| T-Mobile US Inc              | 6.88   | Nov 15, 2028 | 4.51   |
| Netflix Inc                  | 5.88   | Nov 15, 2028 | 3.05   |
| Next Alt Sarl                | 5.50   | Jan 15, 2028 | 2.82   |
| Next Alt Sarl                | 6.00   | Feb 15, 2028 | 2.61   |
| HCA Healthcare Inc           | 5.63   | Sep 01, 2028 | 2.34   |
| United Rentals Inc           | 4.88   | Jan 15, 2028 | 2.30   |
| Volt Parent LP               | 5.13   | Mar 15, 2028 | 1.97   |
| Volt Parent LP               | 4.50   | Feb 15, 2028 | 1.75   |
| Apollo Global Management Inc | 6.25   | Jan 15, 2028 | 1.74   |
| CenturyLink Inc              | 4.25   | Jul 01, 2028 | 1.67   |

(Total holdings: 105)

Please see the website for complete holdings information. Holdings are subject to change. Cash is excluded from the credit rating quality allocations table below.

**Credit ratings (%)**

|     |       |
|-----|-------|
| BB  | 63.01 |
| B   | 25.28 |
| CCC | 11.71 |

**Maturity (%)**

|           |        |
|-----------|--------|
| > 5 years | 100.00 |
|-----------|--------|

**Investment risk**

There are risks involved with investing in ETFs, including possible loss of money. Shares are not actively managed and are subject to risks similar to those of stocks, including those regarding short selling and margin maintenance requirements. Ordinary brokerage commissions apply. The Fund's return may not match the return of the Underlying Index. The Fund is subject to certain other risks. Please see the current prospectus for more information regarding the risk associated with an investment in the Fund.

The risks of investing in securities of foreign issuers can include fluctuations in foreign currencies, political and economic instability, and foreign taxation issues.

During periods of reduced market liquidity or in the absence of readily available market quotations for the holdings of the Fund, the ability of the Fund to value its holdings becomes more difficult and the judgment of the Sub-Adviser may play a greater role in the valuation of the Fund's holdings due to reduced availability of reliable objective pricing data.

The Fund currently intend to effect creations and redemptions principally for cash, rather than principally in-kind because of the nature of the Fund's investments. As such, investments in the Fund may be less tax efficient than investments in ETFs that create and redeem in-kind.

The values of junk bonds fluctuate more than those of high quality bonds and can decline significantly over short time periods.

The Fund is non-diversified and may experience greater volatility than a more diversified investment.

An issuer may be unable or unwilling to meet interest and/or principal payments, thereby causing its instruments to decrease in value and lowering the issuer's credit rating.

Interest rate risk refers to the risk that bond prices generally fall as interest rates rise and vice versa.

During the final year of the Fund's operations, as the bonds mature and the portfolio transitions to cash and cash equivalents, the Fund's yield will generally tend to move toward the yield of cash and cash equivalents and thus may be lower than the yields of the bonds previously held by the Fund and/or bonds in the market.

Income generated from the Fund is based primarily on prevailing interest rates, which can vary widely over the short- and long-term. If interest rates drop, the Fund's income may drop as well. During periods of rising interest rates, an issuer may exercise its right to pay principal on an obligation later than expected, resulting in a decrease in the value of the obligation and in a decline in the Fund's income.

Investments focused in a particular industry or sector are subject to greater risk, and are more greatly impacted by market volatility, than more diversified investments.

An issuer's ability to prepay principal prior to maturity can limit the Fund's potential gains. Prepayments may require the funds to replace the loan or debt security with a lower yielding security, adversely affecting the Fund's yield.

The Fund may invest in privately issued securities, including 144A securities which are restricted (i.e. not publicly traded). The liquidity market for Rule 144A securities may vary, as a result, delay or difficulty in selling such securities may result in a loss to the Fund.

Restricted securities generally cannot be sold to the public and may involve a high degree of business, financial and liquidity risk, which may result in substantial losses to the Fund.

Unlike a direct investment in bonds, the Fund's income distributions will vary over time and the breakdown of returns between Fund distributions and liquidation proceeds are not predictable at the time of investment. For example, at times the Fund may make distributions at a greater (or lesser) rate than the coupon payments received, which will result in the Fund returning a lesser (or greater) amount on liquidation than would otherwise be the case. The rate of Fund distribution payments may affect the tax characterization of returns, and the amount received as liquidation proceeds upon Fund termination may result in a gain or loss for tax purposes.

The Fund's use of a representative sampling approach will result in its holding a smaller number of securities than are in the underlying Index, and may be subject to greater volatility.

**Important information**

Nasdaq BulletShares® USD High Yield Corporate Bond Indexes are trademarks of Invesco Indexing LLC (index provider) and have been licensed for use by Invesco Capital Management LLC (investment adviser). Invesco Indexing LLC, Invesco Capital Management LLC, and Invesco Distributors, Inc. are wholly owned, indirect subsidiaries of Invesco Ltd.

The Global Industry Classification Standards was developed by and is the exclusive property and a service mark of MSCI, Inc. and Standard & Poor's.

This does not constitute a recommendation of any investment strategy or product for a particular investor. Investors should consult a financial professional before making any investment decisions.

**Before investing, investors should carefully read the prospectus and consider the investment objectives, risks, charges and expenses. For this and more complete information about the fund, investors should ask their financial professionals for a prospectus or download one at [invesco.com](http://invesco.com)**

Note: Not all products available through all firms or in all jurisdictions.

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#### **Glossary**

**30 Day SEC Unsubsidized Yield** reflects the 30-day yield if the investment adviser were not waiving all or part of its fee or reimbursing the fund for part of its expenses. Total return would have also been lower in the absence of these temporary reimbursements or waivers.

**30 Day SEC Yield** is based on a 30-day period and is computed by dividing the net investment income per share earned during the period by the maximum offering price per share on the last day of the period.

**Credit ratings** are assigned by Nationally Recognized Statistical Rating Organizations based on assessment of the credit worthiness of the underlying bond issuers. The ratings range from AAA (highest) to D (lowest) and are subject to change. Not rated indicates the debtor was not rated, and should not be interpreted as indicating low quality. Futures and other derivatives are not eligible for assigned credit ratings by any NRSRO and are excluded from quality allocations. For more information on rating methodologies, please visit the following NRSRO websites: [standardandpoors.com](http://standardandpoors.com) and select "Understanding Ratings" under Rating Resources and [moody.com](http://moody.com) and select "Rating Methodologies" under Research and Ratings. Source: Standard & Poor's and Moody's, as applicable.

**Effective Duration** is a measure of a bond's sensitivity to interest rate changes that reflects the change in a bond's price given a change in yield. This duration measure is appropriate for bonds with embedded options.

**Intraday NAV** is a symbol representing estimated fair value based on the most recent intraday price of underlying assets.