

The Power of



QQQ

Investing in Innovation

#1 Ranked in Large-Cap Growth for the past 10-years by Lipper.
#1 of 383 funds as of March 31, 2017.

Let QQQ be the large-cap growth allocation within your portfolio

PowerShares QQQ is a top-ranked and -rated exchange-traded fund (ETF) by Lipper and Morningstar that tracks the Nasdaq-100® Index, comprising 100 of the world's leading innovative companies.

QQQ has historically provided the power of...

Performance

Growth

Diversification

Cost savings

Performance

#1 Ranked in Large-Cap Growth for the past 10-years by Lipper.

Top 1%

of all Lipper Large-Cap Growth for the past 1, 3, 5, 10 and 15 years.

The Lipper one-year rank (2 of 666), three-year rank (1 of 596), five-year rank (2 of 533), 10-year rank (1 of 383), 15-year rank (1 of 246) and since inception rank was 19% (28 of 149) as of March 31, 2017.

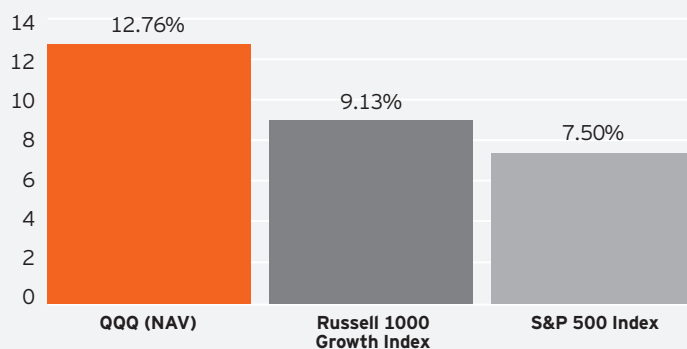


Five-star overall Morningstar Rating™
Large Growth (1306 Funds) as of March 31, 2017

Ratings based on risk-adjusted performance.

QQQ has historically outperformed

QQQ outperformance: Past 10-years



Source: Bloomberg L.P., as of March 31, 2017.

Performance data quoted represents past performance, which is not a guarantee of future results. Investment returns and principal value will fluctuate, and shares, when redeemed, may be worth more or less than their original cost. Current performance may be higher or lower than performance data quoted. See powershares.com to find the most recent month end performance numbers. Fund performance reflects fee waivers, absent which, performance data quoted would have been lower. Market returns are based on the midpoint of the bid/ask spread at 4 p.m. ET and do not represent the returns an investor would receive if shares were traded at other times. Index returns do not reflect Fund returns. An investor cannot invest directly in an index.

Lipper fund percentile rankings are based on total returns, excluding sales charges and including fees and expenses, and are versus mutual funds, ETFs and funds of funds in the category tracked by Lipper.

All data is sourced from Bloomberg L.P., as of March 31, 2017, unless otherwise noted. All returns are based off NAV.

Growth

Since 2005, QQQ's underlying index, the Nasdaq-100, has generated **higher growth rates across revenue, earnings and dividends** than both the S&P 500 Index and Russell 1000 Growth Index.

Nasdaq-100 Index 10-year cumulative growth rates averaged:

7.3x

higher than the S&P 500 Index

3.4x

higher than the Russell 1000 Growth Index

Source: Bloomberg L.P., as of Dec. 31, 2006 through Dec. 31, 2016.

Diversification

Lower correlation has the potential to enhance portfolio outcomes for investors through either lowering volatility or increasing risk-adjusted performance.

Nasdaq-100 Index has provided lower correlation

Index	Correlation to S&P 500 Index
Nasdaq-100 Index	0.82
Russell 1000 Growth Index	0.96
Russell 1000 Index	1.00
S&P 500 Index	1.00

Source: Bloomberg L.P., daily total returns from Dec. 31, 1990 through March 31, 2017. Totals may vary due to rounding. An investment cannot be made directly into an index.

Cost savings

QQQ's structure provides potential benefits to the investor:

Low fees²

In a world changing by fee-based initiatives, PowerShares QQQ provides a low expense ratio because of its efficient structure.

Total expense ratio is 0.20% as of March 31, 2017.

The value of volume and liquidity³

PowerShares QQQ is the 3rd most actively traded ETF in the US⁴ The tradability of QQQ offers greater intraday liquidity which may lead to cost savings and increased investment flexibility, allowing investors to buy and sell shares on an exchange.

Tax efficiency⁵

PowerShares QQQ's in-kind structure mitigates the risk of capital gains distributions.

² Since ordinary brokerage commissions apply for each buy and sell transaction, frequent trading activity may increase the cost of the ETF.

³ Liquidity: Shares are not individually redeemable and owners of the shares may acquire those shares from the Fund and tender those shares for redemption to the Fund in Creation Unit aggregations only, typically consisting of 10,000, 50,000, 75,000, 100,000 or 200,000 shares.

⁴ Source: Bloomberg L.P., as of March 31, 2017.

⁵ PowerShares does not offer tax advice. Investors should consult their own tax advisors for information regarding their own tax situations.

Performance as of March 31, 2017

Fund		1 Year	5 Year	10 Year	Since inception
PowerShares QQQ	NAV	22.49%	15.80%	12.76%	6.05%
	MKT	22.55%	15.81%	12.78%	6.05%

QQQ inception: March 10, 1999

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The Nasdaq-100 Index comprises the 100 largest non-financial companies traded on the Nasdaq.

The Russell 1000® Index, a trademark/service mark of the Frank Russell Co.®, is an unmanaged index considered representative of large-cap stocks.

The Russell 1000® Growth Index, a trademark/service mark of the Frank Russell Co.®, is an unmanaged index considered representative of large-cap growth stocks.

The S&P 500® Index is an unmanaged index considered representative of the US stock market.

In-kind structure: is an arrangement in which an asset is disposed of in exchange for a replacement asset, without generating a current tax liability from the transaction.

While it is not PowerShares intention, there is no guarantee that the Funds will not distribute capital gains to its shareholders.

The fund shown may currently be experiencing negative performance. For the most recent month end performance data, please visit powershares.com. Please note that it is possible for a four- or five-star fund to exhibit low or negative performance within a given period.

Diversification does not guarantee a profit or eliminate the risk of loss.

Open-end mutual funds and exchange-traded funds are considered a single population for comparison purposes. Ratings are calculated for funds with at least a three-year history. The overall rating is derived from a weighted average of three-, five- and 10-year rating metrics, as applicable, excluding sales charges and including fees and expenses. Had fees not been waived and/or expenses reimbursed currently or in the past, the Morningstar rating

would have been lower. Class A shares received 5 stars for the overall, 5 stars for the three years, 5 stars for the five years and 5 stars for the 10 years. **The fund was rated among 1306, 1306, 1154 and 800 funds within the Morningstar Large Growth Category for the overall period, three, five and 10 years, respectively.**

Morningstar ratings are as of March 31, 2017, and are subject to change every month. The top 10% of funds in a category receive five stars, the next 22.5% four stars, the next 35% three stars, the next 22.5% two stars and the bottom 10% one star. Ratings for other share classes may differ due to different performance characteristics.

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Lipper fund percentile rankings are based on total returns, excluding sales charges and including fees and expenses, and are versus mutual funds, ETFs and funds of funds in the category tracked by Lipper.

Important information

There are risks involved with investing in ETFs, including possible loss of money. The Funds are not actively managed and are subject to risks similar to those of stocks, including those related to short selling and margin maintenance. Ordinary brokerage commissions apply. The Fund's return may not match the return of the Index. The Fund is subject to certain other risks. Please see the current prospectus for more information regarding the risk associated with an investment in the fund.

The sponsor of the NASDAQ-100 TrustSM, a unit investment trust, is Invesco PowerShares Capital Management LLC (PowerShares). NASDAQ, NASDAQ-100 Index, NASDAQ-100 Index Tracking Stock and QQQ are trade/service marks of the NASDAQ Stock Market, Inc. and have been licensed for use by Invesco PowerShares Capital Management. PowerShares® is a registered trademark of Invesco Ltd., used by the investment adviser, Invesco PowerShares Capital Management LLC (PowerShares) under license. PowerShares and Invesco Distributors, Inc., ETF distributor, are indirect, wholly owned subsidiaries of Invesco Ltd.

Before investing, investors should carefully read the prospectus/summary prospectus and carefully consider the investment objectives, risks, charges and expenses. For this and more complete information about the funds call 800 983 0903 or visit powershares.com for prospectus/summary prospectus.

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