

QQQ

#1 Ranked

in Large-Cap Growth for the past 10-years by Lipper.

#1 of 377 funds as of Dec. 31, 2017.

Lipper fund percentile rankings are based on total returns, excluding sales charges and including fees and expenses, and are versus mutual funds, ETFs and funds of funds in the category tracked by Lipper.

Not FDIC Insured | May Lose Value | No Bank Guarantee

Let QQQ be the large-cap growth allocation within your portfolio

PowerShares QQQ is a top-ranked exchange-traded fund (ETF) by Lipper that tracks the Nasdaq-100® Index, comprising 100 of the world's leading innovative companies.

QQQ has historically provided the power of...

Performance

Growth

Diversification

Cost savings

Performance

#1 Ranked in Large-Cap Growth for the past 10-years by Lipper.

Top 1%

of Lipper Large-Cap Growth for the past 5, 10 and 15 years.

The Lipper one-year rank 22% (136 of 638), three-year rank 2% (11 of 564), five-year rank 1% (2 of 524), 10-year rank (1 of 377), 15-year rank (1 of 260) as of Dec. 31, 2017.



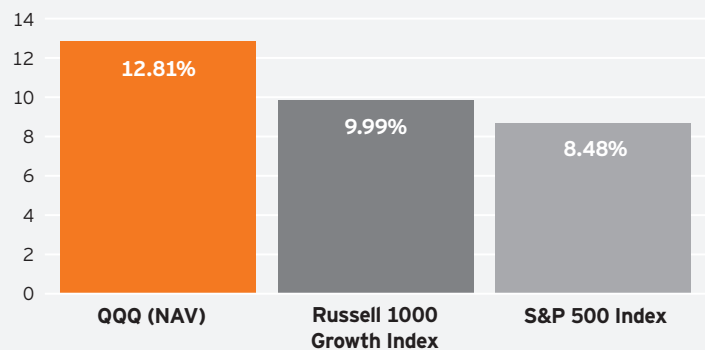
Overall Morningstar Rating™

Large Growth (1216 Funds) as of Dec. 31, 2017

Ratings are based on a risk-adjusted return measure that accounts for variation in a fund's monthly performance, placing more emphasis on downward variations and rewarding consistent performance.

QQQ has historically outperformed

QQQ outperformance: Past 10-years



Source: Bloomberg L.P., as of Dec. 31, 2017.

Performance data quoted represents past performance, which is not a guarantee of future results. Investment returns and principal value will fluctuate, and shares, when redeemed, may be worth more or less than their original cost. Current performance may be higher or lower than performance data quoted. See powershares.com to find the most recent month end performance numbers. Fund performance reflects fee waivers, absent which, performance data quoted would have been lower. Market returns are based on the midpoint of the bid/ask spread at 4 p.m. ET and do not represent the returns an investor would receive if shares were traded at other times. Index returns do not reflect Fund returns. An investor cannot invest directly in an index.

Lipper fund percentile rankings are based on total returns, excluding sales charges and including fees and expenses, and are versus mutual funds, ETFs and funds of funds in the category tracked by Lipper.

All data is sourced from Bloomberg L.P., as of Dec. 31, 2017, unless otherwise noted. All returns are based off NAV.

Growth

Nasdaq-100 Index 10-year cumulative growth rates averaged:

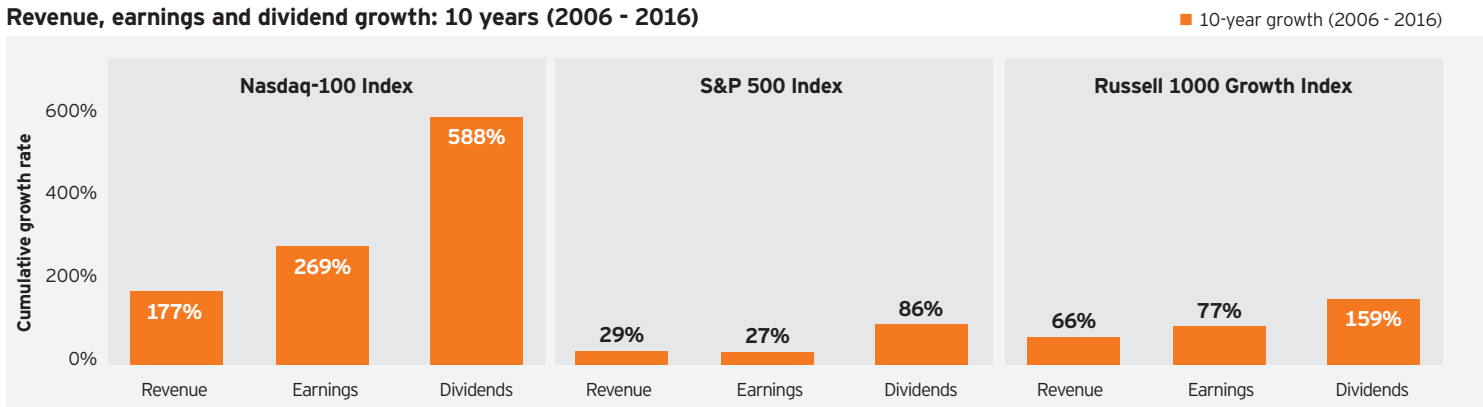
7.3x higher than the S&P 500 Index

3.4x higher than the Russell 1000 Growth Index

Source: Bloomberg L.P., as of Dec. 31, 2006 through Dec. 31, 2016.

Since 2005, QQQ's underlying index, the Nasdaq-100, has generated **higher growth rates across revenue, earnings and dividends** than both the S&P 500 Index and Russell 1000 Growth Index.

Revenue, earnings and dividend growth: 10 years (2006 - 2016)



Source: Bloomberg L.P., as of Dec. 31, 2006 through Dec. 31, 2016.

Diversification

Lower correlation has the potential to enhance portfolio outcomes for investors through either lowering volatility or increasing risk-adjusted performance.

Nasdaq-100 Index has provided lower correlation

Index	Correlation to S&P 500 Index
Nasdaq-100 Index	0.82
Russell 1000 Growth Index	0.96
Russell 1000 Index	1.00
S&P 500 Index	1.00

Source: Bloomberg L.P., daily total returns from Dec. 31, 1990 through Dec. 31, 2017. Totals may vary due to rounding. An investment cannot be made directly into an index.

Cost savings

Low fees²

In a world changing by fee-based initiatives, PowerShares QQQ provides a low expense ratio because of its efficient structure.

Total expense ratio is 0.20% as of Dec. 31, 2017.

The value of volume and liquidity³

PowerShares QQQ is the 2nd most actively traded ETF in the US⁴. The tradability of QQQ offers greater intraday liquidity which may lead to cost savings and increased investment flexibility, allowing investors to buy and sell shares on an exchange.

Tax efficiency⁵

PowerShares QQQ's in-kind structure mitigates the risk of capital gains distributions.

² Since ordinary brokerage commissions apply for each buy and sell transaction, frequent trading activity may increase the cost of the ETF.

³ Liquidity: Shares are not individually redeemable and owners of the shares may acquire those shares from the Fund and tender those shares for redemption to the Fund in Creation Unit aggregations only, typically consisting of 10,000, 50,000, 75,000, 100,000 or 200,000 shares.

⁴ Source: Bloomberg L.P., as of Dec. 31, 2017.

⁵ PowerShares does not offer tax advice. Investors should consult their own tax advisors for information regarding their own tax situations.

Performance as of Dec. 31, 2017

Fund		1 Year	5 Year	10 Year	Since inception
PowerShares QQQ	NAV	32.72%	20.41%	12.81%	6.76%
	MKT	32.73%	20.48%	12.83%	6.75%

QQQ inception: March 10, 1999

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The **Nasdaq-100 Index** comprises the 100 largest non-financial companies traded on the Nasdaq.

The **Russell 1000® Index**, a trademark/service mark of the Frank Russell Co.®, is an unmanaged index considered representative of large-cap stocks.

The **Russell 1000® Growth Index**, a trademark/service mark of the Frank Russell Co.®, is an unmanaged index considered representative of large-cap growth stocks.

In-kind structure: is an arrangement in which an asset is disposed of in exchange for a replacement asset, without generating a current tax liability from the transaction.

While it is not PowerShares intention, there is no guarantee that the Funds will not distribute capital gains to its shareholders.

Diversification does not guarantee a profit or eliminate the risk of loss.

Important information

There are risks involved with investing in ETFs, including possible loss of money. The Funds are not actively managed and are subject to risks similar to those of stocks, including those related to short selling and margin maintenance. Ordinary brokerage commissions apply. The Fund's return may not match the return of the Index. The Fund is subject to certain other risks. Please see the current prospectus for more information regarding the risk associated with an investment in the fund.

Morningstar Ratings

As of Dec. 31, 2017, the Fund had an overall rating of 5 stars out of 1216 funds, 5 stars out of 1216 funds for the 3-year period, 5 stars out of 1109 funds for the 5-year period and 5 stars out of 787 funds for the 10-year period, respectively in the Large Growth Category. Open-end mutual funds and exchange-traded funds are considered a single population for comparison purposes. Ratings are calculated for funds with at least a three year history. The overall rating is derived from a weighted average of three-, five- and 10-year rating metrics, as applicable, excluding sales charges and including fees and expenses. Had fees not been waived and/or expenses reimbursed currently or in the past, the Morningstar rating would have been lower. ©2018 Morningstar Inc. All rights reserved. The information contained herein is proprietary to Morningstar and/or its content providers. It may not be copied or distributed and is not warranted to be accurate, complete or timely. Neither Morningstar nor its content providers are responsible for any damages or losses arising from any use of this information. Past performance does not guarantee future results. The top 10% of funds in a category receive five stars, the next 22.5% four stars, the next 35% three stars, the next 22.5% two stars and the bottom 10% one star. Ratings are subject to change monthly.

The sponsor of the NASDAQ-100 TrustSM, a unit investment trust, is Invesco PowerShares Capital Management LLC (PowerShares). NASDAQ, NASDAQ-100 Index, NASDAQ-100 Index Tracking Stock and QQQ are trade/service marks of the

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This does not constitute a recommendation of any investment strategy or product for a particular investor. Investors should consult a financial professional before making any investment decisions.

Before investing, investors should carefully read the prospectus/summary prospectus and carefully consider the investment objectives, risks, charges and expenses. For this and more complete information about the funds call 800 983 0903 or visit powershares.com for prospectus/summary prospectus.

