



NFO Invesco Insider Sentiment ETF

As of March 31, 2019

Fund Description

The Invesco Insider Sentiment ETF (Fund) is based on the Nasdaq US Insider Sentiment Index (Index). The Fund will invest at least 90% of its total assets in securities and depositary receipts that comprise the Index. The Index provides exposure to US companies from the starting universe, the Nasdaq US Large Mid Cap Index. The top 100 constituents are selected using a rules-based, three-step screening process based on favorable corporate insider buying trends based on: insider buying trends, momentum and volatility. The securities are equally weighted and subject to industry specific constraints. The Index is computed using the gross total return, which reflects dividends paid. The Fund and the Index are rebalanced semiannually.

Fund Data

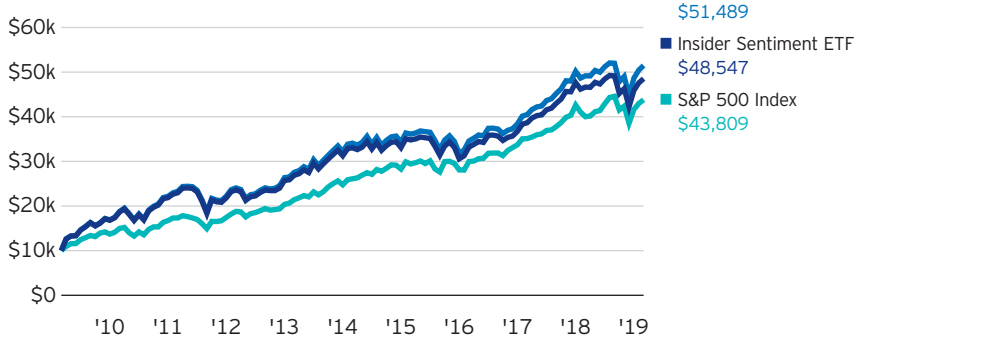
Insider Sentiment ETF	NFO
Intraday NAV (IIV)	NFAIV
Number of Securities	100
CUSIP	46137V555
Listing Exchange	NYSE Arca
30-Day SEC Yield	1.42%
30-Day SEC Unsubsidized Yield	1.36%
Total Expense Ratio	0.73%
Net Expense Ratio	0.60%

The Adviser has contractually agreed to waive fees and/or pay certain Fund expenses through at least April 6, 2020.

Underlying Index Data

Nasdaq US Insider Sentiment Index Provider	NQBUYT Nasdaq, Inc.
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Growth of \$10,000



Data beginning 10 years prior to the ending date of March 31, 2019. Fund performance shown at NAV.

Fund Performance & Index History (%)

	YTD	1 year	3 year	5 year	10 year	Fund Inception
Underlying Index						
Nasdaq US Insider Sentiment Index	15.11	4.71	-	-	-	-
Benchmark Index						
S&P 500 Index	13.65	9.50	13.51	10.91	15.92	8.58
Fund						
NAV	14.94	4.07	13.51	7.99	17.11	9.42
Market Price	15.32	3.97	13.49	7.95	17.12	9.41

Returns less than one year are cumulative. Performance data quoted represents past performance. Past performance is not a guarantee of future results; current performance may be higher or lower than performance quoted. Investment returns and principal value will fluctuate and Shares, when redeemed, may be worth more or less than their original cost. See invesco.com to find the most recent month-end performance numbers. Market returns are based on the midpoint of the bid/ask spread at 4 p.m. ET and do not represent the returns an investor would receive if shares were traded at other times. Fund performance reflects fee waivers, absent which, performance data quoted would have been lower.

As the result of a reorganization on April 6, 2018, the returns presented reflect performance of the Guggenheim predecessor fund. Invesco is not affiliated with Guggenheim.

1-Year Index Statistics

	Alpha	Beta	Correlation	Sharpe Ratio	Volatility (%)
Nasdaq US Insider Sentiment Index	-	-	-	0.19	13.70
S&P 500 Index	-3.38	0.84	0.95	0.47	15.55

Alpha, beta and correlation are that of the underlying index.

Fund Inception: Sept. 21, 2006

Shares are not FDIC insured, may lose value and have no bank guarantee.

Index returns do not represent Fund returns. An investor cannot invest directly in an index.

Nasdaq US Insider Sentiment Index* performance prior to 10/24/2016 reflects that of the original Underlying Index, Sabrient Insider Sentiment Index. From 10/24/2016, forward, the Index performance reflects that of the Underlying Index, Nasdaq US Insider Sentiment Index AND IS NOT INTENDED FOR ANY THIRD PARTY USE.

Neither the underlying Index nor the benchmark indexes charge management fees or brokerage expenses, and no such fees or expenses were deducted from the performance shown; nor do any of the indexes lend securities, and no revenues from securities lending were added to the performance shown. In addition, the results actual investors might have achieved would have differed from those shown because of differences in the timing, amounts of their investments, and fees and expenses associated with an investment in the Fund.

The Sabrient Insider Sentiment Index is composed of stocks from a broad universe of US-traded stocks and

ADRs that reflect favorable corporate insider buying trends, determined via public filings of such corporate insiders, and recent earnings estimate increases by Wall Street analysts.

The Nasdaq US Large Mid Cap Index measures the performance of US securities comprised of the Large Mid Cap segment.

Shares are not individually redeemable and owners of the Shares may acquire those Shares from the Fund and tender those Shares for redemption to the Fund in Creation Unit aggregations only, typically consisting of 50,000 Shares.

As of March 31, 2019

Top Fund Holdings (%)	
Name	Weight
Twilio	1.53
Erie Indemnity 'A'	1.43
AES	1.32
Medical Properties Trust	1.28
TransDigm	1.24
Xcel Energy	1.22
Hologic	1.21
WEC Energy	1.21
Southern	1.21
Fair Isaac	1.21

Please see the website for complete holdings information. Holdings are subject to change.

Annual Index Performance (%)		
	Nasdaq US Insider Sentiment Index	S&P 500 Index
2017	28.66	21.83
2018	-6.80	-4.38
2019 YTD	15.11	13.65

Fund Details	
P/B Ratio	2.84
P/E Ratio	19.92
Return on Equity	20.35%
Weighted Market Cap (\$MM)	33,621

Fund Subindustry Allocations (%)	
Application Software	6.02
Electric Utilities	5.92
Data Processing & Outsourced Services	5.31
Multi-Utilities	4.71
Health Care Equipment	4.21
Independent Power Producers & Energy Traders	3.55
Industrial Conglomerates	3.23
Pharmaceuticals	3.14
Industrial Machinery	2.98
Internet Services & Infrastructure	2.69

Fund Market-Cap Allocations (%)	
Large-Cap Blend	15.15
Large-Cap Growth	15.52
Large-Cap Value	14.80
Mid-Cap Blend	23.06
Mid-Cap Growth	12.97
Mid-Cap Value	16.68
Small-Cap Blend	0.44
Small-Cap Growth	-
Small-Cap Value	1.38

Fund Sector Allocations (%)	
Communication Services	2.94
Consumer Discretionary	5.15
Consumer Staples	2.08
Energy	4.59
Financials	9.51
Health Care	9.11
Industrials	17.81
Information Technology	17.95
Materials	3.95
Real Estate	11.62
Utilities	15.28

About risk

Investments focused in a particular sector, such as financial, health care and industrials, are subject to greater risk, and are more greatly impacted by market volatility, than more diversified investments.

The fund may engage in frequent trading of its portfolio securities in connection with the rebalancing or adjustment of the Underlying Index.

Stocks in the Underlying Index may not exhibit the factor trait or provide specific factor exposure for which it was selected. As a result Fund's holdings may not exhibit returns consistent with that factor trait.

There are risks involved with investing in ETFs, including possible loss of money. Shares are not actively managed and are subject to risks similar to those of stocks, including those regarding short selling and margin maintenance requirements. Ordinary brokerage commissions apply. The Fund's return may not match the return of the Underlying Index. The Fund is subject to certain other risks. Please see the current prospectus for more information regarding the risk associated with an investment in the Fund.

The Fund is non-diversified and may experience greater volatility than a more diversified investment.

Stocks of medium-sized companies tend to be more vulnerable to adverse developments, may be more volatile, and may be illiquid or restricted as to resale.

The **Intraday NAV** is a symbol representing estimated fair value based on the most recent intraday price of

underlying assets. **Volatility** is the annualized standard deviation of index returns. **Beta** is a measure of relative risk and the slope of regression. **Sharpe Ratio** is a risk-adjusted measure calculated using standard deviation and excess return to determine reward per unit of risk. A higher Sharpe Ratio indicates better risk-adjusted performance. **Correlation** indicates the degree to which two investments have historically moved in the same direction and magnitude. **Alpha** is a measure of performance on a risk-adjusted basis. **Weighted Harmonic Average Stock Price-to-Earnings Ratio (P/E Ratio)** is the share price divided by earnings per share. It is measured on a 12-month trailing basis. **Weighted Harmonic Average Stock Price-to-Book-Value Ratio (P/B Ratio)** is the ratio of a stock's market price to a company's net asset value. **Weighted Harmonic Average** is a method of calculating an average value that lessens the impact of large outliers and increases the impact of small ones. **Weighted Average Return on Equity** is net income divided by net worth. **Weighted Market Capitalization** is the sum of each underlying securities' market value. The **30-Day SEC Yield** is based on a 30-day period and is computed by dividing the net investment income per share earned during the period by the maximum offering price per share on the last day of the period. The **30-Day SEC Unsubsidized Yield** reflects the 30-day yield if the investment adviser were not waiving all or part of its fee or reimbursing the fund for part of its expenses. Total return would have also been lower in the absence of these temporary reimbursements or waivers. Typically, security classifications used in calculating

allocation tables are as of the last trading day of the previous month.

The Global Industry Classification Standard was developed by and is the exclusive property and a service mark of MSCI, Inc. and Standard & Poor's.

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This does not constitute a recommendation of any investment strategy or product for a particular investor. Investors should consult a financial professional before making any investment decisions.

Before investing, investors should carefully read the prospectus and consider the investment objectives, risks, charges and expenses. For this and more complete information about the fund, investors should ask their advisor(s) for a prospectus or download one at invesco.com

Note: Not all products available through all firms or in all jurisdictions.