

Invesco S&P 500 Pure Value ETF



As of Sept. 30, 2019



Fund Description

The Invesco S&P 500® Pure Value ETF (Fund) is based on the S&P 500® Pure Value Index (Index). The Fund will invest at least 90% of its total assets in securities that comprise the Index. The Index measures the performance of securities that exhibit strong value characteristics in the S&P 500® Index. Value is measured by the following risk factors: book value-to-price ratio, earnings-to-price ratio and sales-to-price ratio. The Fund and the Index are rebalanced annually.

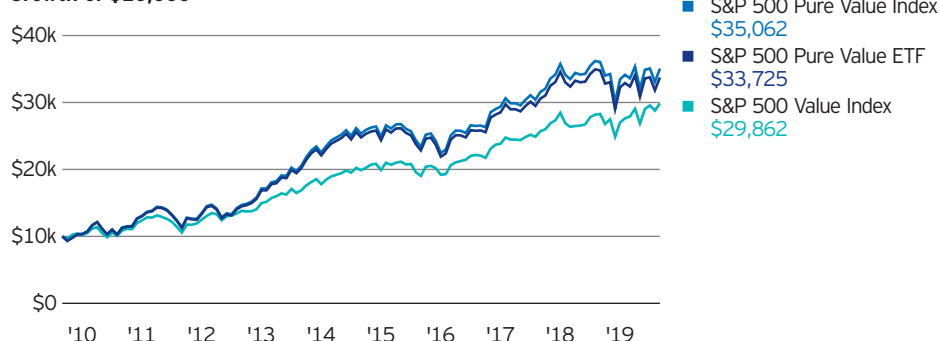
Fund Data

S&P 500 Pure Value ETF	RPV
Intraday NAV (IIV)	RPVIV
Number of Securities	118
CUSIP	46137V258
Listing Exchange	NYSE Arca
30-Day SEC Yield	2.52%
30-Day SEC Unsubsidized Yield	2.52%
Total Expense Ratio	0.35%

Underlying Index Data

S&P 500 Pure Value	SPTXPV
Index Provider	S&P Dow Jones Indices LLC

Growth of \$10,000



Data beginning 10 years prior to the ending date of Sept. 30, 2019. Fund performance shown at NAV.

Fund Performance & Index History (%)

	YTD	1 year	3 year	5 year	10 year	Fund Inception
Underlying Index						
S&P 500 Pure Value Index	16.63	-2.74	9.71	6.71	13.37	8.56
Benchmark Index						
S&P 500 Value Index	20.01	5.56	10.61	8.47	11.56	6.90
Fund						
NAV	16.31	-3.05	9.31	6.36	12.93	8.10
Market Price	16.92	-2.96	9.32	6.40	12.93	8.11

Returns less than one year are cumulative. Performance data quoted represents past performance. Past performance is not a guarantee of future results; current performance may be higher or lower than performance quoted. Investment returns and principal value will fluctuate and Shares, when redeemed, may be worth more or less than their original cost. See invesco.com to find the most recent month-end performance numbers. Market returns are based on the midpoint of the bid/ask spread at 4 p.m. ET and do not represent the returns an investor would receive if shares were traded at other times. Fund performance reflects fee waivers, absent which, performance data quoted would have been lower. As the result of a reorganization on April 6, 2018, the returns presented reflect performance of the Guggenheim predecessor fund. Invesco is not affiliated with Guggenheim.

10-Year Index Statistics

	Alpha	Beta	Correlation	Sharpe Ratio	Volatility (%)
S&P 500 Pure Value Index	-	-	-	0.78	16.53
S&P 500 Value Index	-0.21	1.21	0.96	0.84	13.15

Alpha, beta and correlation are that of the underlying index.

Fund Inception: March 1, 2006

Shares are not FDIC insured, may lose value and have no bank guarantee.

Shares are not individually redeemable and owners of the Shares may acquire those Shares from the Fund and tender those Shares for redemption to the Fund in Creation Unit aggregations only, typically consisting of 50,000 Shares.

Index returns do not represent Fund returns. An investor cannot invest directly in an index.

Neither the underlying index nor the benchmark indexes charge management fees or brokerage expenses, and no such fees or expenses were deducted from the performance shown; nor do any of the indexes lend securities, and no revenues from securities lending were added to the performance shown. In addition, the results actual investors might have achieved would have differed from those shown because of differences in the timing, amounts of their investments, and fees and expenses associated with an investment in the Fund.

The S&P 500® Value Index is an unmanaged index considered representative of large-cap value stocks.

Top Fund Holdings (%)

Name	Weight
Ford Motor	2.22
Valero Energy	1.96
MetLife	1.96
Baker Hughes	1.94
Lennar	1.91
Prudential Financial	1.83
Tyson Foods 'A'	1.74
Coty	1.70
Assurant	1.63
Western Digital	1.60

Please see the website for complete holdings information. Holdings are subject to change.

Fund Details

P/B Ratio	1.16
P/E Ratio	10.86
Return on Equity	7.88%
Weighted Market Cap (\$MM)	34,127

Fund Sector Allocations (%)

Communication Services	4.07
Consumer Discretionary	16.83
Consumer Staples	9.07
Energy	11.00
Financials	33.42
Health Care	6.72
Industrials	6.81
Information Technology	5.64
Materials	3.09
Real Estate	0.53
Utilities	2.82

Annual Index Performance (%)

	S&P 500 Pure Value Index	S&P 500 Value Index
2009	55.21	21.18
2010	23.06	15.10
2011	-0.81	-0.48
2012	25.59	17.68
2013	48.11	31.99
2014	12.69	12.36
2015	-8.14	-3.13
2016	19.62	17.40
2017	17.73	15.36
2018	-12.00	-8.95
2019 YTD	16.63	20.01

About risk

Investments focused in a particular sector, such as financials, are subject to greater risk, and are more greatly impacted by market volatility, than more diversified investments.

There are risks involved with investing in ETFs, including possible loss of money. Shares are not actively managed and are subject to risks similar to those of stocks, including those regarding short selling and margin maintenance requirements. Ordinary brokerage commissions apply. The Fund's return may not match the return of the Underlying Index. The Fund is subject to certain other risks. Please see the current prospectus for more information regarding the risk associated with an investment in the Fund.

The Fund is non-diversified and may experience greater volatility than a more diversified investment.

A value style of investing is subject to the risk that the valuations never improve or that the returns will trail other styles of investing or the overall stock markets.

The **Intraday NAV** is a symbol representing estimated fair value based on the most recent intraday price of underlying assets. **Volatility** is the annualized standard deviation of index returns. **Beta** is a measure of relative risk and the slope of regression. **Sharpe Ratio** is a risk-adjusted measure calculated using standard deviation and excess return to determine reward per unit of risk. A higher Sharpe Ratio indicates better risk-adjusted performance. **Correlation** indicates the degree to which two investments have historically moved in the same direction and magnitude. **Alpha** is a measure of performance on a risk-adjusted basis. **Weighted Harmonic Average Stock Price-to-Earnings Ratio (P/E Ratio)** is the share price divided by earnings per share. It is measured on a 12-month trailing basis. **Weighted Harmonic Average Stock Price-to-Book-Value Ratio (P/B Ratio)** is the ratio of a stock's market price to a company's net asset value. **Weighted Harmonic Average** is a method of calculating an average value that lessens the impact of large outliers and increases the impact of small ones. **Weighted Average Return on Equity** is net income divided by net worth. **Weighted Market Capitalization** is the sum of each underlying securities' market value. The **30-Day SEC Yield** is based on a 30-day period and is computed by dividing the net investment income per share earned during the period by the maximum offering price per share on the last day of the period. The **30-Day SEC Unsubsidized Yield** reflects the 30-day yield if the investment adviser were not waiving all or part of its fee or reimbursing the fund for part of its expenses. Total return would have also been lower in the absence of these temporary reimbursements or waivers. **Beta** is a measure of risk representing how a security is expected to respond to general market movements. **Smart Beta** represents an alternative and selection index based methodology that seeks to outperform a benchmark or reduce portfolio risk, or both. Smart beta funds may underperform cap-weighted benchmarks and increase portfolio risk.

Typically, security classifications used in calculating allocation tables are as of the last trading day of the previous month.

The Global Industry Classification Standard was developed by and is the exclusive property and a service mark of MSCI, Inc. and Standard & Poor's.

"Standard&Poor's®", "S&P®", "S&P 500®", "Standard & Poor's 500", "S&P 500 Pure Value" and "S&P 500 Value" are trademarks of Standard & Poor's Financial Services LLC, and have been licensed for use by Invesco Capital Management LLC and its affiliates. The products are not sponsored, endorsed, sold or promoted by Standard & Poor's, and Standard & Poor's makes no representation regarding the advisability of investing in the products.

This does not constitute a recommendation of any investment strategy or product for a particular investor. Investors should consult a financial professional before making any investment decisions.

Before investing, investors should carefully read the prospectus and consider the investment objectives, risks, charges and expenses. For this and more complete information about the fund, investors should ask their advisor(s) for a prospectus or download one at invesco.com

Note: Not all products available through all firms or in all jurisdictions.